**Week 2 DQ Help**

1. **In general, what are the benefits and problems of publicizing any business using only social media?**
2. **The "Net Neutrality Case Study" in Ch. 2 of Media and Culture talks about net neutrality and concerns regarding speed and access on the Internet. What are the implications of a potential decline of net neutrality? How would you personally be affected if net neutrality would cease to exist?**
3. **When was the last time you "liked" something on a social media site? Why did you interact in this way and what did it mean to you to interact with content in this manner?**
4. **Many people have created channels for themselves on YouTube and drawn followers who wish to know more about various subjects. Beauty bloggers, for example, demonstrate the latest in make-up and beauty products. How have you interacted with user-generated content? If you were to become a self-appointed expert in a specific subject area, what would it be? How would you build your subscriber base?**
5. **Who do you follow on Twitter? Why? What is an example of a story or news item that you encountered via social media and not from a mainstream news outlet? How does this experience of receiving information differ from old media methods of information delivery?**
6. **Privatization of the Internet may lead to certain sites and information becoming inaccessible. How would this directly affect democracy? How has the control of information on the Internet been received in other countries?**
7. **Consider how prevalent social media is today. How do you use social media for the different areas of your life? For example, would you use it differently with your friends than you would to promote a small business or an organization to which you belong? Answer must between 175 to 260-word count.**
8. **Explain the different ways to use social media. Include a time when you may have used social media incorrectly and the lessons you learned.  Answer must have between 175 to 260-word count.**
9. **ResearchTumblr, Instagram, Twitter, Pinterest, or another social media application that involves posting your own content. How do people interact with each other in your selected application? What use does the application have in your industry, or the industry you wish to work in?**