



BSAB 410
Management of Air Cargo

Research Project Guidelines

You must prepare a formal **10-12 page** research paper to be submitted in Module 8 via plagiarism detection tool on a topic of your choice related to a **major air cargo operator or hub**. Your desired topic must be approved by your instructor in advance during Module 1 of the course. Your final paper is worth 100 points and 40% of your grade, and will be evaluated based on the following criteria:

- Demonstration of quality and depth of content (60 points)
- Proper organization of the paper (see suggested outline below) (10 points)
- Following overall formatting requirements: Times New Roman font, 12-pt, double-spaced, meeting total page requirements, use of page numbers, title page, table of contents, appropriate labels on any figures and tables. Apply APA style rules; use the current edition of the APA publication manual for guidelines. (10 points)
- Use of correct grammar and evidence of proof-reading, i.e., no spelling errors (10 points)
- Inclusion of a minimum of **five** scholarly resources and proper APA documentation of references used (10 points)

In addition, maintain these written assignment standards:

- Submit an original paper (one written by the student that has not been previously submitted to fulfill a requirement for another course).
- Save your document as one of the following acceptable file types: .doc, .docx, or .rtf.
- Provide a cover page containing the name of course, title of paper, name of author, and date.
- Do not count the cover page or the references page as part of the minimum total pages required.

A detailed grading evaluation rubric is provided in Module 1, Activity 1.7.

Visit ERAU's Hunt Library for APA formatting resources:

<http://fusion.erau.edu/er/library/websites/rw/display.cfm?cat=42#>. Use the current edition of the APA Style Manual.

All items are due on Day 7 of the assigned module week for submission. Module week scheduled dates are published next to the module titles. Submission deadlines are published in the course schedule (located in the syllabus), in Module 1 and in the modules in which items are to be submitted. Failure to meet submission dates will result in points deducted unless you coordinate in advance with your instructor!

Paper Topic Selection, Submission, and Approval

To select a topic for the paper, consider the major air cargo operators or hubs. Possible topics may include:

- Aeroflot Cargo
- Alaska Air Cargo
- Atlas Air Cargo
- Air France Cargo Terminal
- All Nippon Airways (ANA)
- Alliance Park Airport (Fort Worth, TX)
- British Airways World Cargo
- Cargolux, Europe's largest all-cargo airline
- Cathay Cargo
- China Cargo Airline
- DHL – Wilmington, OH
- Dubai Cargo Village
- Emirates Sky Cargo Center, Dubai
- FedEx – Superhub (Memphis, TN)
- HACTL Super Terminal 1, Chek Lap Kok Airport
- KLM Cargo
- Lufthansa Cargo
- Martinair Cargo
- New Global Cargo
- Polet Air Cargo (Russian)
- Qantas Air Cargo
- Swiss World Cargo
- Volga-Dnepr, heavy-lift cargo airline
- UPS – Worldport (Louisville, KY)
- Virgin Atlantic Cargo
- World Airways

You will be required to receive approval for your paper topic during Module 1. While this assignment is ungraded, it is required. See Module 1, Activity 1.7 for directions.

Suggested Paper Outline

While your paper may differ somewhat from the outline provided below, it should generally follow this format.

Table of Contents

Topic History/Background

Detailed description

Managerial Aspects

Corporate culture/philosophy

Key individuals involved

Organizational chart

Mission statement

Resources, etc.

Vehicles and employees

Key facilities and equipment

Main airports served

Number and type of aircraft

Operations

Operational philosophies

Markets served

Types of cargo

Limitations/problems

Business Relationships

Principle customers

Partners, alliances, pacts

Code-sharing, joint ventures

Any unique agreements, arrangements, etc.

Future Plans

Summary/Comments

References