Yahoo Finance – Stock Data

1. Log into Yahoo Finance: https://finance.yahoo.com/

2. At the top in the search box enter your firm's ticker (for example, AMZN for Amazon) and click "Search".

3. The first page displays the current trading price and a graph of the stock movement throughout the trading day.

4. To get volume, beta, and other measures, click on "Statistics" tab.

Summary	Conversations	**Statistics**	Profile	Financials	Options	Holders	Historical Data	Analysts

Currency in USD.

Valuation Measures

Market Cap (intraday) [5]	400.12B
Enterprise Value [3]	398B
Trailing P/E	209.90
Forward P/E [1]	N/A
PEG Ratio (5 yr expected) [1]	N/A
Price/Sales (ttm)	3.32
Price/Book (mrq)	24.19
Enterprise Value/Revenue [3]	3.30
Enterprise Value/EBITDA [6]	38.60

Trading Information

Stock Price History

Beta	1.60
52-Week Change [3]	57.10%
S&P500 52-Week Change [3]	9.08%
52 Week High [3]	847.21
52 Week Low [3]	474.00
50-Day Moving Average [3]	785.29
200-Day Moving Average [3]	715.32

Share Statistics

5. To get stock price on a particular date, click on the "Historical Data" tab.

Summary	Conversations	Statistics	Profile	Financials	Options	Holders	**Historical Data**	Analysts

Time Period: Oct 06, 2015 - Oct 06, 2016 ⌄   Show: Historical Prices ⌄   Frequency: Daily ⌄   **Apply**

Currency in USD.   ↓ Download Data

Date	Open	High	Low	Close	Adj Close*	Volume
Oct 06, 2016	843.73	847.21	840.60	845.34	845.34	1,642,697
Oct 05, 2016	838.00	845.67	836.12	844.36	844.36	3,450,000
Oct 04, 2016	840.91	842.37	830.26	834.03	834.03	2,950,300
Oct 03, 2016	836.00	839.86	831.25	836.74	836.74	2,769,400
Sep 30, 2016	832.61	839.95	832.40	837.31	837.31	4,430,600

6. To get analysts' forecast data, including estimated growth in earnings, click on the "Analysts" tab.

	Summary	Conversations	Statistics	Profile	Financials	Options	Holders	Historical Data	Analysts

Growth Estimates	AMZN	Industry	Sector	S&P 500
Current Qtr.	N/A	N/A		
Next Qtr.	N/A	N/A		
Current Year	N/A	0.13		
Next Year	N/A	-0.20		
Next 5 Years (per annum)	50.63%	0.13		
Past 5 Years (per annum)	27.68%	N/A		