



MBA 665 Module Eight Small Group Discussion Rubric

Your active participation in the discussion forums is essential to your overall success this term. Discussion questions are designed to help you make meaningful connections between the course content and the larger concepts and goals of the course. These discussions offer you the opportunity to express your own thoughts, ask questions for clarification, and gain insight from your classmates' responses and instructor's guidance.

For this small group discussion, submit a draft of recommendations for your final project and conduct a peer review. Your instructor will assign you to a small group and establish a discussion forum for each group. Post a copy of the recommendations that you intend to make in your final project submission. To get the most out of this peer review, your recommendations should be in as close to final form as you can make them.

In responding to at least two of your peers, provide constructive peer review featuring a detailed discussion of the strengths of the paper as well as areas that could be improved. Ask questions designed to help your peers reflect upon their recommendations and deepen their analyses and support. Keep the tone of your comments positive and constructive, and review the Recommendations section of the Final Project Guidelines and Rubric document before beginning your review to help guide your response.

Requirements for Discussion Board Assignments

Students are required to post one (1) initial post and to follow up with other group members.

For your initial post (1) you must:

- Compose a post of one to two paragraphs.
- Complete the initial post by Thursday at 11:59 p.m. of your local time zone of the module week.
- Take into consideration material such as course content and other discussion boards from the current module and previous modules, when appropriate.

For your response posts you must:

- Reply to at least two members of your group.
- Complete the two response posts by Sunday at 11:59 p.m. of your local time zone.
- Demonstrate more depth and thought than simply stating "I agree" or "You are wrong." *Guidance is provided for you in each discussion prompt.*

Rubric

Instructor Feedback: This activity uses an integrated rubric in Blackboard. Students can view instructor feedback in the Grade Center. For more information, review [these instructions](#).

Critical Elements	Exemplary (100%)	Proficient (90%)	Needs Improvement (70%)	Not Evident (0%)	Value
Comprehension	Develops an initial post that describes the most effective communication approaches to mitigate adverse information caused by government impacts and identifies a variety of appropriate outside resources to advocate for the business, all of which are supported with rich and significant detail	Develops an initial post that describes some communication approaches to mitigate adverse information caused by government impacts and identifies an appropriate outside resource to advocate for the business, all of which are supported with rich and significant detail	Develops an initial post that describes at least one communication approach to mitigate adverse information caused by government impacts and identifies an appropriate outside resource to advocate for the business, but with some gaps in organization and detail	Does not develop an initial post with an organized point of view or idea	20
Timeliness		Submits initial post on time (100%)	Submits initial post one day late (70%)	Submits initial post two or more days late (0%)	10
Engagement	Provides relevant and meaningful response posts with clarifying explanation and detail	Provides relevant response posts with some explanation and detail	Provides somewhat relevant response posts with some explanation and detail	Provides response posts that are generic with little explanation or detail	20
Critical Thinking	Devises an effective solution, supported by rich detail, to mitigate the negative impact of government on the business and describes precisely, through evidence and examples, how outside resources can most effectively be used to advance the business' interest	Devises a logical solution, supported by rich detail, to mitigate the negative impact of government on the business and describes, through evidence and examples, how outside resources can be used to advance the business' interest	Devises a logical solution to mitigate the negative impact of government on the business and describes how outside resources can be used to advance the business' interest	Does not draw logical conclusions	30
Writing (Mechanics)	Initial post and responses are easily understood, clear, and concise using proper citation methods where applicable with no errors in citations	Initial post and responses are easily understood using proper citation methods where applicable with few errors in citations	Initial post and responses are understandable using proper citation methods where applicable with a number of errors in citations	Initial post and responses are not understandable and do not use proper citation methods where applicable	20
Total					100%