A successful organizational leader/member has the ability to understand material, to understand one's audience, and to share information in a way that can be received by the audience. Throughout the semester, each student will have the opportunity to develop these skills by facilitating a case presentation.

Case presentations involves these responsibilities:

- Begin with the integrated case, which is described in the text book.
- Expand upon the topic, using <u>at least three written</u> outside resources (video, audio, and graphics are not considered written resources)
    1. Wikipedia and encyclopedias are not acceptable written outside resources.
    2. Internet resources must be used judiciously -- how do you verify that the information on the website is correct? With that warning, however, there are many excellent resources on the internet.
    3. Use electronic database resources such as Academic Search Premier, ABI Inform and other databases to find information about your topic.
    4. Use examples from current affairs to illustrate the topic and to make it meaningful for today's audience
- Relate the topic being presented to other concepts discussed in your text.
- Make your presentation engaging!

Discussion topic sessions should be 15 minutes in length. Teams should use the Discussion Topic PowerPoint template to frame their discussion topic. PowerPoint presentations may be supplemented by video clips, audio clips, simulations, exercises, e-learning methods, multi-media, and other modes of delivery that meaningfully convey the material under discussion. Note: Your presentation should be easily understood with an audience who is not familiar with the case/topic Can someone look at in six months' time and easily understand your presentation?

Evaluation Criteria	Below Average Performance 0 to 6.9 points (D or F)	Average Performance 7.0 to 8.9 points (B or C)	Exemplary Performance 9.0 to 10.0 points (A)	Points Earned
Organization of Subject Matter	No opening statement, or irrelevant statement. • Does not provide focus for audience. • Does not provide summary or conclusion.	Has opening statement relevant to topic and gives outline of speech. • Mostly organized, provides transitions between sections of topics (and other speakers, if more than one). • Summarizes main points and draws relevant conclusions.	Has a clear opening statement that catches audience's interest. • Stays focused throughout. • Makes transitions from section to section; sties sections together. • Captures presentation in summary that leads to persuasive conclusion.	
Quality of Content	Does not meet assignment requirements. • Content may be "off-topic." • Presenter is not objective.	Meets assignment requirements. • Clear explanation of relevant concepts. • Uses appropriate sources and is objective.	Thoroughly covers assigned topics. • May engage in research that goes beyond minimum requirements.	
Delivery	Demonstrates one or more of following: • vocal tics and tone (mumbling, "ummmm," "like," too loud, too soft, too fast, too slow);	Can easily understand presenter, clear enunciation of words; appropriate pace and volume. • Delivery is mostly smooth and natural. • Presenter is articulate.	Excellent delivery. • Modulates voice, projects enthusiasm, interest, confidence. • There are no distractions.	
Use of media, rapport with audience	• Media/slides are distracting (contain too much text, too much animation, have grammatical errors).	• Appropriate amount of media or slides. • Media supports key points and is readable.	• Media or slides are used effortlessly to enhance speech. • Speech could be effectively delivered without them.	
Timing	• Presentation is too long or too short. • Time is not used effectively.	• Stays within allotted time. • All content is delivered, but time could have been better allocated among content areas.	• Stays within allotted time. • Uses time well to deliver all content in effective presentation.	
Total Score			**Total points possible = 50. Your score:**	