Describe the major components of your marketing plan. What kind of marketing activities will you use to attract customers? Do you plan to invest in signage, physical or digital advertising, email newsletters, search engine optimization, social media outreach, TV or radio commercials? Have you developed a logo and branding? Choose the activities you think are right for your business, and make sure the related expenses are included in your forecast.- **Please answer with at least 150 words**

Explain how you plan to sell your products or services. You do not need to cover marketing activities here — that is, how you are going to attract potential customers. Focus instead on how you will turn those prospects who express interest — the people who visit your store, who sign up for your newsletter, who ask for an estimate — into paying customers. For a simple business, such as a food truck, that is pretty simple. You might want to talk about the payment methods you accept and any order tracking tools you are using.- **Please answer with at least 150 words**

Describe your company’s physical locations. This might be your office, store locations, manufacturing plants, storage facilities — whatever is relevant to your business. How much space do you have available, and how well will it meet your current and future needs?- **We are located in phoenix az- Please answer with at least 100 words**

Describe any important software, hardware, or other information technology that you use now or plan to use later to operate your business. That might include a point-of-sale system to take payments, an e-commerce engine for your website, a CRM solution for managing your pipeline, marketing tools for generating leads, and so on. For an industrial company, be sure to cover any industry-specific technologies that you have developed or purchased to power or manage your operations.- **We are planning on using an E commerce webisite and social media- Please answer with at least 100 words**

List any specialty equipment that you have or plan to acquire to do your work. This is an important component of the business plan for many industrial companies. A steel fabrication plant, for example, needs CNC lines, welding machines, drill presses, and other metalworking tools. Likewise, with a photography studio business, having the right sort of cameras, lighting rigs, editing tools, and so on is going to be key.- **Please answer with at least 80 words**