

California State University, Chico
 College of Business
 Department of Business Information Systems
 Integrated Systems Implementation Rubric*
 *Finalized Spring 2015

| Evaluation Factors (With respect to the accompanying "Case") | Unacceptable | Acceptable | Superior |
|---|--|---|---|
| 1. Identifies material considerations of cultural diversity and demonstrates ability to effectively accommodate them. | Identifies few, if any, of the material factors related to cultural diversity. Has difficulty incorporating them into the analysis. | Identifies some, but not all, of the material factors related to cultural diversity and incorporates them reasonably well into the analysis. | Clearly identifies all material factors related to cultural diversity and successfully incorporates them into the analysis. |
| 2. (In addition to cultural diversity) identifies other material considerations regarding the global business environment (e.g., political, legal, economic, environmental) and demonstrates ability to effectively accommodate them. | Identifies few, if any, of the material factors related to the global business environment (in addition to cultural diversity). Has difficulty incorporating them into the analysis. | Identifies some, but not all, of the material factors related to the global business environment (in addition to cultural diversity) and incorporates them reasonably well into the analysis. | Clearly identifies all material factors related to the global business environment (in addition to cultural diversity) and successfully incorporates them into the analysis. |
| 3. Identifies material microeconomic considerations (e.g., business value analysis) and demonstrates ability to effectively accommodate them. | Identifies few, if any, of the microeconomic considerations. Has difficulty incorporating them into the analysis. | Identifies some, but not all, of the microeconomic considerations and incorporates them reasonably well into the analysis. | Clearly identifies the microeconomic considerations and successfully incorporates them into the analysis. |
| 4. Identifies material technology—and technology-related—considerations (e.g., hardware, software, security) and demonstrates ability to effectively accommodate them. | Identifies few, if any, of the important technology-related factors. Has difficulty incorporating them into the analysis. | Identifies some, but not all, of the important technology-related factors and incorporates them reasonably well into the analysis. | Clearly identifies all important technology-related factors and successfully incorporates them into the analysis. |
| 5. Demonstrates an understanding of organizational considerations (e.g., business processes, job descriptions, training) and demonstrates ability to effectively accommodate them. | Identifies few, if any, of the material factors related to the organizational impact. Has difficulty incorporating them into the analysis. | Identifies some, but not all, of the material factors related to the organizational impact and incorporates them reasonably well into the analysis. | Clearly identifies all material factors related to the organizational impact and successfully incorporates them into the analysis. |
| 6. Develops a well-reasoned, and substantiated, recommendation—with consideration of plausible implications—from given alternative solutions based on relevant criteria which are demonstrably applied through analysis. | Identifies few, if any, of the important criteria. Alternative solution analysis is weak and provides little support for the recommendation. | Identifies some, but not all, of the important criteria. Alternative solution analysis is performed reasonably well and supports the recommendation. | Creates a clear and correct comparison of the alternative solutions based on all important criteria. Proposes a recommendation that is strongly supported by the alternative solution analysis. |