

## **Design a website or blog brief.**

2 or 3 WebPages linked together, using a navigation menu and formatted text using a style sheet.

The two or three pages website should contain all of the following elements:

A navigation menu (build with tables) vertical (two rows and one column) or horizontal (one row two columns)

Formatted text using a style sheet

One or more images

One or more embedded youtube video

One or more external link ( a link to another website )

Attention: a style sheet should control all text/typefaces used

(The navigation menu should work properly!)

Apply Desktop Publishing design rule, (as you did when designing the flyer). Create headings, subheadings and format text according to its function. Select typefaces, colours and graphic elements that are appropriate to your chosen theme. Design your colour scheme (colour pallet), choose typefaces and overall design to suite the content and concept of your page.

The content of the website can be about anything you like. For example, and inspired by Facebook; create two to three personal pages that express your life, personal interests, lifestyle and identity.

The website (two to three pages) can be about lifestyle, friends, personal interests, hobbies and activities, travels and home country/town. You can include photographs of you, your friends, parties and concerts, relatives and parents, your children (providing that you have permission to do so). And embed your favourite youtube video.

Suggestions and examples for web pages:

Aboutme.html : include information such as age , personal interests, music taste etc.

Myphotos.html : use of photos of you and others

Info.html : include information such as your email, a short biographical note and/or your CV.

The website (two to three pages) can also be about your favourite music band, music star or favourite video game or fashion designer, football team, music genre, etc. And anything else you can think of (providing that you agree it with your tutor)

## **Assessment criteria**

### **Website**

1. Working website. The website should be fully working without any links missing or not working.
2. Unity in design. Colours and design should be well thought out and should appear unified. Text should be easy to read.
3. Content and presentation. The content should be coherently presented. The home page and overall design should reflect and make the purpose of the website apparent
4. Usability. Navigational structure and design concept applied to clearly present links and make navigational elements apparent.
5. Quality of code. Incorporation of the technical and structural elements taught in the module's workshops. Code implementation, using and modifying existing code from other websites with the source clearly referenced in the project report.