



It is hard to  
generalize  
when you only  
see the tip of  
the iceberg

# The Seattle Soda Tax...

At first glance, taxing soda seems like a great idea. In other cities throughout the U.S. it has demonstrated to decrease purchasing and consumption of soda. However, it places a greater burden on those with limited income.

A tax that is more of a burden to the poor is also aiming to help the poor. Funds collected from the soda tax will go back to funding public health endeavors.

What do you think? Is this tax a good idea or are we simply robbing poor to pay the poor?

## Things to think about...

Think back to Kurt Beecher's Sugar Mountain Pure Food Kids. He advocates for increased consumption of whole foods and decreased consumption of processed foods with long-wordy labels. Do you think this is feasible for those with limited time and incomes?

Economically speaking, a luxury good is something that increases in purchasing with increased income: Demand increases as income increases. Is soda a luxury good?

# Eat Local

The King County report offered a variety of ways to decrease waste, increase revenue for local businesses, and increase options for healthier foods by promoting the production and sale of local foods.

Eating local and healthy can often be expensive and unattainable.

What do you think? Does increased production of local foods actually mean it will be more accessible to King County residents? If not completely, what do you suggest we do to improve access to foods that are local to Seattle/King county?

## Things to think about...

Think back to Philip Deng, who is currently facing the challenge of trying to implement an immigrant-based food outlet and is up against the idea of a for profit local venue of Seattle gelato, chocolates, and other specialty items.

Think about Gary Goldberg, who mentioned buying 100% local would mean increasing the number of food trucks moving on and off site to bring food to the UW community.

Think about your experience with assignment 2. How would eating 100% local impact food expenditures for local residents?

# Assignment 4

- An Op-Ed intended for the Seattle Times
  - 650 words or less
  - Take a stance on:
    - The Soda Tax for Seattle
    - The Local Food Initiative for King County
  - Weigh both sides of the argument
  - Come to a conclusion

# Structure of the Op-Ed

- Exposition
  - Not opinion, but facts
  - Sets the stage/prepares the background for the argument
  - Reflect on what you have learned in class
- Rebuttal/Support
  - Take a stance on the issue. Do you think it will be successful? Do you think that people will be negatively or positively affected?
  - Reflect on evidence provided by readings and lectures to support your argument
- Conclusion
  - Summarize what you consider the best course of action