APPENDIX 1: ESSAY MARKING GUIDE:

		Very well done	Average	Poor
Structure				
Has a clear descriptive title and objectives; good structure and use of thematic headings, the essay flows in a logical manner.	25			
Discussion and argument				
The essay question has been answered; a strong grasp of the relevant theory is demonstrated; original ideas, discussion and analysis is grounded in research and is developed to a logical conclusion	35			
Quality of research				
Peer-reviewed articles and well-credentialed and topical sources have been used to support the development of the argument;	20			
Referencing				
Sources are referenced using either Chicago/Harvard referencing style	10			
Expression/Presentation				
The essay is well-written, reflecting good spelling, grammar and sentence construction; the essay is presented in a very readable format	10			
	100			

Appendix 2:Presentation Marking Guide

		Very well done	Average	Poor
Title,purpose and significance				
Good descriptive title.Clearly outlines the focus and aims of the presentation and why it matters.	10			
Introduction and context				
Speakers set the scene well.The career or future work scenario is credible and portrayed in a rich context	10			
Quality of research and narrative	30			
The future vision presented is credible and supported by references to relevant academic, media and other verifiable and topical sources.				
Narrative structure and impact	10			
The story is logical, coherent and engages the audience				
Conclusions and knowledge development recommendations				
These flow logically from the narrative , are relevant to KM and demonstrate orginality or learning value, are supported by evidence from the KM literature, media, demographic reports or futuring sources.	20			
Presentation overall				
The presentation was excellent – presenters were articulate and knowledgeable; the appropriate visual aids were used to maximum effect; the presentation was interesting, well structured and well paced.Questions from the audience were handled well and demonstrated team knowledge and coherence.	20			
	100			