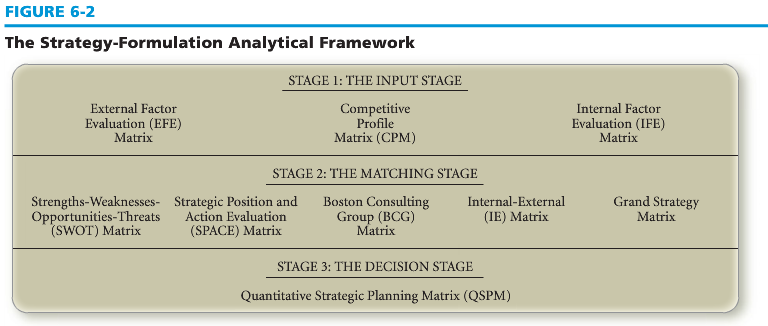
* Before beginning this exercise, review the Strategy-Formulation Analytical Framework below. This Critical Thinking assignment focuses on *Stage 2: The Matching Stage*.



Then, choose two tools that are used in the matching stage that are appropriate for the Dell Corporation; there are a number of tools/matrixes displayed and explained in the textbook. At least **one of those tools** for this assignment must come from your textbook (SWOT Matrix, SPACE Matrix, BCG Matrix, IE Matrix, Grand Strategy Matrix).

Write an executive summary to include the following:

* + An overview of the Dell Corporation
  + An explanation of the Strategy-Formulation Analytical Framework (Figure 6-2)
  + The synthesized findings from Stage I: The Input Stage
  + The rationale for the Stage 2 tools that you chose for this assignment

You may use figures and tables within the executive summary to condense information if you wish.

Include both Stage 1 and Stage 2 exhibits that you have developed as Appendixes. Adhere to APA standards for tables, figures, and appendixes. Your well-written paper should meet the following requirements:

* + Be **1-2 pages** in length (but no more than 2 pages)
  + Cite a minimum of three outside sources.
  + Be formatted according to Graduate Level APA standards