Contemporary Business Leaders

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Your introduction goes here. Your introduction should be at least 3-5 sentences that introduce the topic that you will discuss in your essay. Your introduction ends with a solid thesis statement. A thesis statement provides an overview of what the rest of your paper will discuss. Here is an example: In the pages to follow the leadership of (Name of the leader you chose) will be further explored including leadership theory approach, greatest achievement, challenges, power bases and behavior, leadership style comparison and a personal reflection.

**Leader Description**

Description of business leader that includes the organization that the leader is affiliated with, the industry that the leader is associated with, and the length of time the leader was in the position is thorough and detailed. Provide specific examples, and integrate outside sources to strengthen and support your claims. Note, this section should be almost all cited information, because these are not your own ideas…you had to find the information…so you need to give credit to the source! Make sure each paragraph in this section is at least 3 sentences.

**Leadership Theory Approach**

Identify and define (and cite your source) the leadership theory evident in the leader. A discussion of the leadership theory that best describes the leader's approach to leading people is thorough and well integrated. Provide specific examples, and integrate outside sources to strengthen and support your claims. Make sure each paragraph in this section is at least 3 sentences.

**Greatest Achievement**

A discussion of the leader's greatest achievement is thorough and well-integrated. Examples and personal insight are used to further understanding. Supporting material is of exceptional quality and quantity. Provide specific examples, and integrate outside sources to strengthen and support your claims. Make sure each paragraph in this section is at least 3 sentences.

**Challenges**

A discussion of challenge the leader faced and how it was handled is thorough and well-integrated. A discussion of whether the leader responded with a managerial or leadership role is clearly developed with examples and personal insight to further understanding. Supporting material is of exceptional quality and quantity. Provide specific examples, and integrate outside sources to strengthen and support your claims. Make sure each paragraph in this section is at least 3 sentences.

**Power Bases and Behavior**

An define (and cite your source) and provide identification of the power bases used in handling the challenge is thorough and well-integrated. A description of the impact of the leader's behavior on the situation is clearly developed with examples and personal insight to further understanding. Supporting material is of exceptional quality and quantity. Use specific examples, and integrate outside sources to strengthen and support your claims. Make sure each paragraph in this section is at least 3 sentences.

**Leadership Style Comparison**

A comparison of the leader's leadership style to a successor or predecessor (or competitor) is thorough and well-integrated. Identify and define the leadership style of each leader (and cite your source). A description of the difference in leadership styles and which is more effective is clearly developed with examples and personal insight to further understanding. Supporting material is of exceptional quality and quantity. Provide specific examples, and integrate outside sources to strengthen and support your claims. Make sure each paragraph in this section is at least 3 sentences.

**Attributes of a Successful Leader**

Identify two or three of the leader's attributes a leader should emulate or avoid in order to be a successful leader is thorough and well-integrated. Examples and personal insight are used to further understanding. Supporting material is of exceptional quality and quantity. Provide specific examples, and integrate outside sources to strengthen and support your claims. Make sure each paragraph in this section is at least 3 sentences.

**Conclusion**

Every essay should have a solid conclusion. When you write a paper, you want to do three things: tell the reader what you are going to tell them (introduction), tell them (the actual body of your essay), and tell them what you told them (conclusion). The conclusion should be at least 3 sentences and summarize what you discussed in your essay.

References

Schermerhorn, J. R. (2014). *Exploring management* (4th ed.). Hoboken, NJ: John Wiley & Sons, Inc.

Uhl-Bien, M., Schermerhorn, J. R., & Osborn, R. N. (2014). *Organizational behavior* (13th ed.). Hoboken, NJ: John Wiley & Sons, Inc.