Outline:

Introduction:

* Question to be answered: does what science tell us about creativity match what the greatest creative minds of our time tell us about creativity?
* Background
	+ We all want to know where creativity comes from and how to achieve it
	+ Pursued by both social and physical scientists
	+ Pursued by authors, artists, and innovators
* Roadmap: look at what three creatives say about creativity and if there is any science to match that

Creative #1: Stephen King

* What he says in On Writing
* What science says

Creative #2: J.K. Rowling

* What she says in commencement speech at Harvard
* What science says

Creative # 3: Elizabeth Gilbert

* What she says in her TED Talk: Your Elusive Creative Genius and in her book, Big Magic
* What science says

Conclusion:

* Similarities
* Even creatives say different things about creativity
* What can we take from this?

References

Gilbert, E. (2009, February 9). *Your elusive creative genius* [Video file]. Retrieved from https://www.youtube.com/watch?v=86x-u-tz0MA

Gilbert, E. (2015). *Big magic: Creative living beyond fear*. Riverhead Books.

Gomez, J. (2007). What do we know about creativity? *The Journal of Effective Teaching*, *7*(1), 31-43.

King, S. (2000). *On writing: A memoir of the craft*. New York: Scribner.

Rowling, J. (2011, September 15). *J.K. Rowling speaks at Harvard commencement* [Video file]. Retrieved from https://www.youtube.com/watch?v=wHGqp8lz36c

Sawyer, R.K. (2006). Explaining Creativity: The Science of Human Innovation. New York: Oxford University Press.