

ACM 350. ARTS AND CULTURAL POLICY. CREATIVE PROJECT RUBRIC. 100 POINTS

SUBMISSION 1

CATEGORY	POSSIBLE POINTS	POINTS EARNED			
		Proficiency	Competent	Acceptable	Novice
Topic	5	4-5	3	2	1
Thesis Statement. Relevance and interest	15	11-15	8-10	5-7	0-4
Descriptive Paragraph Quality of Information	15	11-15	8-10	5-7	0-4
Type of Project	5	4-5	3	2	1
Bibliography consulted and cited	10	9-10	6-8	3-5	0-2

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SUBMISSION 2. PAPER

CATEGORY	POSSIBLE POINTS	POINTS EARNED			
		Proficiency	Competent	Acceptable	Novice
Presentation	5	4-5	3	2	1
Introduction. Clear purpose and thesis statement	5	4-5	3	2	1
Attractive introduction. Engages the reader and creates interest	5	4-5	3	2	1
Background is argued effectively and supported by specific evidence	10	9-10	6-8	3-5	0-2
Relevance and interest of the topic	5	4-5	3	2	1
Creativity/Originality	5	4-5	3	2	1
Content and Ideas. Well developed main points directly related to the thesis. Supporting examples are concrete and detailed.	10	9-10	6-8	3-5	0-2
Content and Ideas. The narrative is developed with a consistent and effective point-of-view, showing the story in detail	15	11-15	8-10	5-7	0-4
Content and Ideas. Effective conclusion	10	9-10	6-8	3-5	0-2
Organization. Adequate length, layout and presentation	5	4-5	3	2	1
Organization. Reader understands the writer's position and support with one reading	5	4-5	3	2	1
Expression and language. Vocabulary is adequate to topic and well used	5	4-5	3	2	1
Use of images to support understanding	5	4-5	3	2	1
Use of Sources. Sources are relevant, adequate number and type of sources	5	4-5	3	2	1
Use of Sources. Bibliography is adequately documented (MLA)	5	4-5	3	2	1

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SUBMISSION 2. CREATIVE PROJECT (60 points creative project; 40 points 2-page essay)

CATEGORY	POSSIBLE POINTS	POINTS EARNED			
		Proficiency	Competent	Acceptable	Novice
Creative Project	60				
Creativity/Originality	10	9-10	6-8	3-5	0-2
Effectiveness of creative Project: How it relates to the topic and to the objective (makes impact)	15	11-15	8-10	5-7	0-4
Effectiveness of creative Project: How does it develop the thesis statement (makes a point)	15	11-15	8-10	5-7	0-4
Presentation	20	16-20	11-15	6-10	0-5
1-2 Page Essay	40				
Introduction of the topic with thesis statement	5	4-5	3	2	1
Explanation of your project and your supporting evidence and how it contextualizes your project	10	9-10	6-8	3-5	0-2
Why did you choose your medium and how it connects to your interests and to the topic	5	4-5	3	2	1
Detailed description of the way your creative project illustrates your thesis	10	9-10	6-8	3-5	0-2
Use of Sources. Sources are relevant, adequate number and type of sources	5	4-5	3	2	1
Use of Sources. Bibliography is adequately documented (MLA)	5	4-5	3	2	1