Intermediate Microeconomics

First Midterm

Name: _____

1. (2 points) Consider the following supply and demand functions:

$$Q^d = -2P + 20$$
$$Q^s = 2P - 4$$

Suppose at each price individuals now demand four more units of output because of stronger preferences. Compute the equilibrium price and quantity <u>given this change</u>.

2. (8 points) Tom and Harry constitute the entire market for orange juice. They face identical demand curves. Tom's demand curve is given by

$$P = 6 - \frac{Q_1}{2}$$

Harry's demand curve is given by

$$P = 6 - \frac{Q_2}{2}$$

(a) Obtain the total market demand function for orange juice.

(b) Find the price and market quantity demanded that maximize total revenue R. What is the maximum R? (Hint: construct a table and use the following values for P: 0,1,2,3,4,5, and 6)

(c) Compute the point elasticity of demand when price is 4. If price decreases 1%, what happens to quantity demanded?

(d) If equilibrium price is equal to 4, compute the consumer surplus.