

Course Paper/Case Study Project

Select a news article dated within the previous two months and analyze the issue using the economic concepts and theory learned in this class. Include at least one graph developed in our course. Possible concepts include:

- taxes and consumer or producer surplus
- demand, supply, and equilibrium price of a particular product
- elasticity of a particular product
- perfect competition and imperfect competition, such as monopolies
- labor market, wages, and income inequality
- poverty and public policy
- another topic selected by the professor
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GUIDELINES

The course paper/case study project should exhibit your understanding of economics concepts by discussion of a real-world, current events article in the news in the context of the concepts studied here. You will be rated on your ability to bring the real-world topic into the framework of the models which you have studied during the course.

Your submission should be 6-7 double spaced pages in length. Please use 10-point Times New Roman or other standard font only. Your paper should include the following: 1) cover page, 2) appendix including any lengthy numerical calculations and all illustrative graphs, and 3) bibliography page. These pages shall not be included in your 6-7 page requirement.

All direct quotes should be appropriately punctuated with quotation marks and the correct in-text citations according to the APA manual style of writing. The exact way in which you cite a source is less important than citing all relevant sources without overdoing it. Your research should include at least 4-5 reliable references in addition to the article of your choice which you are focusing your case study on. Your references page shall also be included according the APA manual style of writing. Please refer to the syllabus for guidelines on reliable sources. Beware Wikipedia and other non-academic sources. Use Wikipedia if you like as a starting

point to find other sources, but do not include Wikipedia itself as a source in your paper.

Also, please submit your document as a Microsoft Word or Adobe PDF file only. PDF is preferred because of differences in different versions of Word. If you have any issues submitting in either format, please contact your instructor immediately.

RUBRIC

Criterion	4 A-level qualities _____ points	3 B-level qualities _____ points	2 C-level qualities _____ points	1 or 0 D- or F- level qualities _____ points	Score
Completeness	Complete in all respects; reflects all requirements	Complete in most respects; reflects most requirements	Incomplete in many respects; reflects few requirements	Incomplete in most respects; does not reflect requirements	
Understanding	Demonstrates a sophisticated understanding of the topic(s) and issue(s)	Demonstrates an accomplished understanding of the topic(s) and issue(s)	Demonstrates an acceptable understanding of the topic(s) and issue(s)	Demonstrates an inadequate understanding of the topic(s) and issue(s)	
Analysis, evaluation, and recommendations	Presents an insightful and thorough analysis of all issues identified; includes all necessary financial calculations	Presents a thorough analysis of most issues identified; includes most necessary financial calculations	Presents a superficial analysis of some of the issues identified; omits necessary financial calculations	Presents an incomplete analysis of the issues identified	

Makes appropriate and powerful connections between the issues identified and the strategic concepts studied in the reading; demonstrates complete command of the strategic concepts and analytical tools studied	Makes appropriate connections between the issues identified and the strategic concepts studied in the reading; demonstrates good command of the strategic concepts and analytical tools studied	Makes appropriate but somewhat vague connections between the issues and concepts studied in the reading; demonstrates limited command of the strategic concepts and analytical tools studied	Makes little or no connection between the issues identified and the strategic concepts studied in the reading	
Supports diagnosis and opinions with strong arguments and evidence; presents a balanced and critical view; interpretation is both reasonable and objective	Supports diagnosis and opinions with reasons and evidence; presents a fairly balanced view; interpretation is both reasonable and objective	Supports diagnosis and opinions with limited reasons and evidence; presents a somewhat one-sided argument	Supports diagnosis and opinions with few reasons and little evidence; argument is one-sided and not objective	

	Presents detailed, realistic, and appropriate recommendations clearly supported by the information presented and concepts from the reading	Presents specific, realistic, and appropriate recommendations supported by the information presented and concepts from the reading	Presents realistic or appropriate recommendations supported by the information presented and concepts from the reading	Presents realistic or appropriate recommendations with little, if any, support from the information presented and concepts from the reading	
Research	Supplements case study with relevant and extensive research into the present situation of the company; clearly and thoroughly documents all sources of information	Supplements case study with relevant research into the present situation of the company; documents all sources of information	Supplements case study with limited research into the present situation of the company; provides limited documentation of sources consulted	Supplements case study, if at all, with incomplete research and documentation	

Writing mechanics	Writing demonstrates a sophisticated clarity, conciseness, and correctness; includes thorough details and relevant data and information; extremely well-organized	Writing is accomplished in terms of clarity and conciseness and contains only a few errors; includes sufficient details and relevant data and information; well-organized	Writing lacks clarity or conciseness and contains numerous errors; gives insufficient detail and relevant data and information; lacks organization	Writing is unfocused, rambling, or contains serious errors; lacks detail and relevant data and information; poorly organized	
APA guidelines	Uses APA guidelines accurately and consistently to cite sources	Uses APA guidelines with minor violations to cite sources	Reflects incomplete knowledge of APA guidelines	Does not use APA guidelines	
Total:					