

## **Project Plan**

The Planning Outline is one of the first steps toward designing your final proposal. If you have not yet read through the Module 3 Overview, please take a few minutes to familiarize yourself with the Writing in Action unit and synopsis of the proposal assignment.

Then, to complete this assignment, please answer the following questions, as they relate to the issue/problem/opportunity you've identified:

- What is the issue/problem/opportunity?
- In what ways do you consider writing as a solution to the issue/problem/opportunity?
- Who are the stakeholders (audience)?
- What initial questions are driving this project?
- What is your objective?
- What initial research have you conducted, and what does that research indicate about the issue?
- What further research is necessary at this point?

Use this outline to contextualize the issue, establish initial questions, identify the major stakeholders (audience), and discuss (potential) next steps.