

## CRM 350—Reflection Paper Assignment Guidelines

Students will create a weekly reflection paper. A reflection paper is a personal reflection and reaction to the chapters you have read or a topic selected by the professor. The paper must be 500-750 words (one to two pages in length) and follow APA format. You are free to state a **well-informed** personal opinion if based on the readings, personal knowledge, training, or experience. **Objectively** justify or defend any statements made that are not expressly supported by the text and cite any other resources using the APA style. You must incorporate related information from cited Scholarly Journal or Referenced Articles in your Reflection Paper, in addition to the course text. These papers will be submitted weekly through the Dropbox (Dropbox baskets are linked to Turnitin).

### Grading Rubric

Category	Problems 0-2	Some Weaknesses 3-5	Acceptable 6-9	Well Done 10-15
<b>Coherence:</b> <b>Do sentences in paragraphs relate to one another in a logical way? Are relationships between paragraphs easily discernible?</b>	Main idea in most paragraphs cannot be identified; paragraphs have little or no discernible relationship to one another	Many paragraphs lack internal consistency; many transitions are weak or used inappropriately	A few paragraphs lack internal consistency; a few weak or unclear transitions	Paragraphs are internally consistent (i.e., one idea/theme runs through a paragraph); transitions between paragraphs allow reader to easily follow thread of argument
<b>Clarity/Conciseness:</b> <b>Are sentences structurally correct, succinct, and easy to understand?</b>	More than 10 percent of sentences are awkward, incorrectly constructed, or wordy	Six to ten percent of sentences are awkward, incorrectly constructed, or wordy	Five percent or less of sentences are awkward, incorrectly constructed, or wordy	Sentences flow smoothly, are structurally correct, and convey the intended meaning; no wordiness
<b>Formatting:</b> <b>Are formatting elements used appropriately to strengthen the document?</b>	Formatting elements are confusing or inconsistent; lack of any formatting	Formatting elements often do not support main points; elements are not always used consistently	Formatting elements do not always support main points; elements are used consistently throughout the document	Formatting elements organize and highlight ideas as needed; formatting elements are used consistently throughout the document
<b>Use of APA Style and Format</b>	Fully APA Styled and Formatted	Fully APA Styled and Formatted	Fully APA Styled and Formatted	Fully APA Styled and Formatted