​Single Spaced, 12pt Times New Roman font, Bullet Point Format, one and half pages

read the **Google** Case 8, from (page 447-459) from the attachment

use the Appendix 12.C Maytag as guideline (page 384-385)

1. Current Situation
2. Current performance
3. Strategic posture
4. Mission
5. Objectives
6. Strategies
7. policies
8. Strategic Managers
   1. Board of directors
   2. Top management

Below is the Appendix 12.C



