

Course Code: MBA5110-8

Course Start Date: 01/02/2017

Section: Managing Change

Week: 7

Activity: Present a Technology Initiative Proposal

Activity Due Date: 02/19/2017

Activity Description

Think of someone you know who works in the information technology (IT) department within your current or former organization whom you can meet with to discuss the technology initiative you identified in the previous assignment. Imagine you have been asked to present this idea to the management team of your company's IT division.

Create a PowerPoint presentation in which you address the following:

- Outline the reasons for the technology change (i.e. identify problems with the current system or process).
- Determine the potential benefits from the proposed change, and then explain how it can improve the management of current processes.
- Discuss how the implementation of new technology may align with the goals and objectives of your organization.
- Provide real world examples and relevant sources to support your proposal.

Incorporate appropriate animations, transitions, and graphics as well as speaker notes for each slide. The speaker notes may be comprised of brief paragraphs or bulleted lists. Support your presentation with at least three scholarly resources. In addition to these specified resources, other appropriate scholarly resources may be included. Be sure to include citations for quotations and paraphrases with references in APA format and style where appropriate.

Length: 10-12 slides (with a separate reference slide).

Notes Length: 100-150 words for each slide.

Upload your assignment using the Upload Assignment button below.

Learning Outcomes

- 1.0 Analyze the corporate environment, culture, and challenges for managing in a global environment.

Resources

Articles	
Reference	Instruction
Ullah, A. & Lai, R. (2013). A systematic review of business and information technology alignment. http://dl.acm.org.proxy1.ncu.edu/citation.cfm?id=2445564	Read Article
Document/Other	
Reference	Instruction
Forrester Research. (2013, December 5). Technology management to win, serve, and retain customers [Video file]. https://www.youtube.com/watch?v=R50JAtdGZXQ	Watch Video