



Nonverbal Communication

Beyond Words...



Nonverbal Communication

- Outline for Part 3
- III. Paralanguage
- IV. Material Objects
- V. Summary & Questions

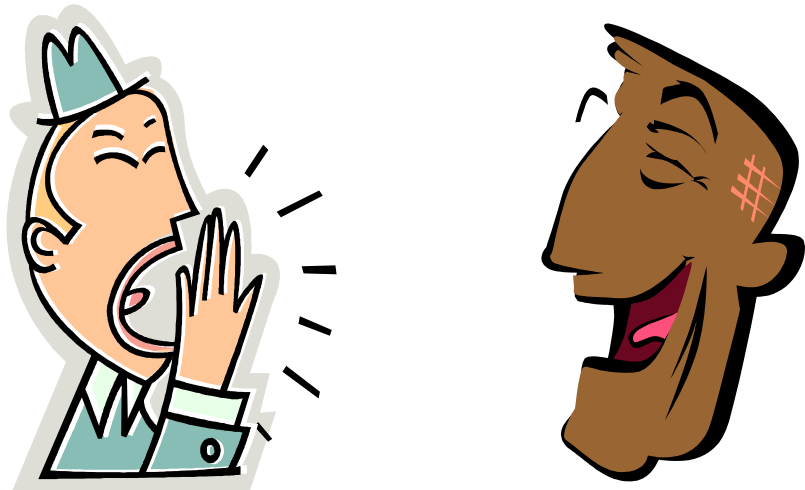


Nonverbal Communication

- III. Paralanguage
- Human communication consists of many non-phonemic qualities which are significant for communication.
- Paralanguage is 'the voice effects that accompany language and convey meaning.' (Haviland 2010:176)

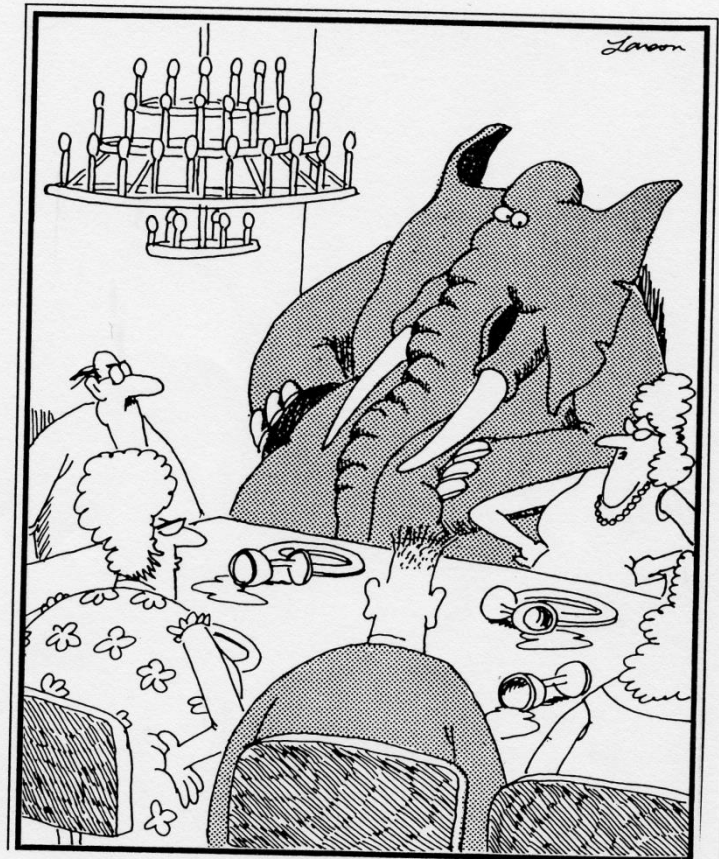
Nonverbal Communication

- Examples of paralanguage:
- 1. Voice Characterizers
- These vocalizations can significantly alter the meaning of spoken words.
 - Sighing
 - Giggling
 - Groaning
 - Yawning
 - Burping



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- While voice characterizers are universal, their meaning is not.
 - Burping is allowed in some cultures but viewed poorly in others.
 - Why is the elephant in this comic in trouble?
→
 - Apart from the caption, how would you know the elephant is in trouble?



"Well, I beg your pardon. ... But where I come from, it's considered a compliment to let fly with a good trumpeting after dinner."



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○ 2. Voice Qualifiers

- Volume
 - Pitch
 - Rhythm
 - Tempo
- How often have you heard: “It’s not **WHAT** you say, but **HOW** you say it!”
- Provide an example to illustrate this point.

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- 3. Vocal segregates
- Segregates indicate formality, acceptance, assent, uncertainty.
- Examples:
 - Uh-huh
 - Mmmm
 - Ooooo
 - Ummm
 - Shhh
- Which of the above segregates do you use and in what circumstances?



○ <http://www.andrews.edu/~tidwell/bsad560/NonVerbal.html>



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- 4. Vocal rate
- The speed at which people talk varies from culture to culture, but also within a culture from individual to individual.
- Furthermore, vocal rate varies according to the situation.
- In what circumstances do you find yourself speaking more slowly than normal? Faster than normal?



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- IV. Material Objects
- Apart from any gestures or sounds that one might make, statements about who we are and our values are being made all the time from the material objects or artifacts that we choose.
- Examples:
 - Cars
 - Clothing
 - Interior Decorations

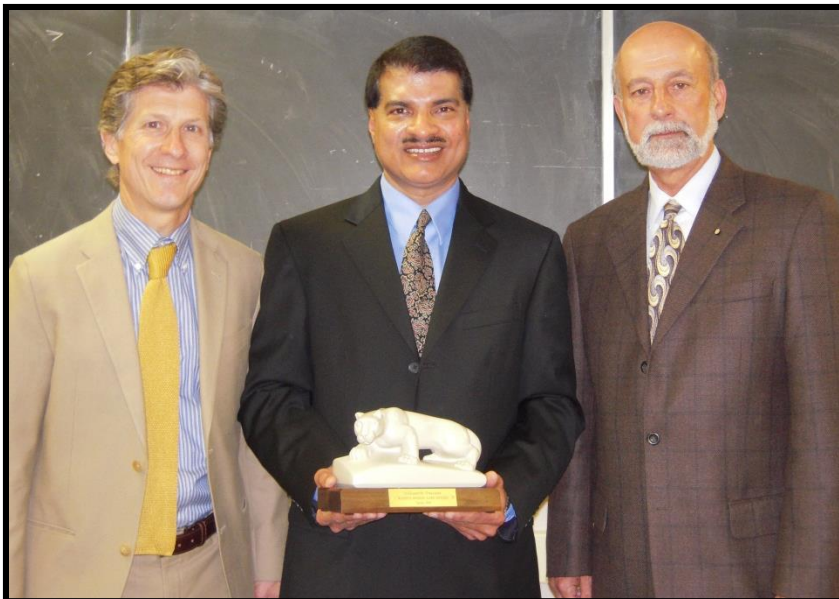
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What information do clothing and objects convey in these photographs?



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- V. Summary
- Nonverbal communication provides options and opportunities for humans to relay information without using language.



Nonverbal Communication

- Some of the uses of nonverbal communication:
 - “To create impressions beyond the verbal element of communication
 - To repeat and reinforce what is said verbally
 - To manage and regulate the interaction among participants in the communication exchange
 - To express emotion beyond the verbal element
 - To convey relational messages of affection, power, dominance, respect, and so on
 - To promote honest communication by detecting deception or conveying suspicion
 - To provide group or social leadership by sending messages of power and persuasion.”

Nonverbal Communication

- Summary Questions
- 1. What are the various types of nonverbal communication?
- 2. Why is the study of nonverbal communication essential in order to understand humans?
- 3. What role(s) do material objects play in communication?
- 4. Discuss the various types of body language.
- 5. How do people use space? What does this use of space reveal?
- 6. Discuss the handshake in relation to haptics.
- 7. What is meant by 'paralanguage'? Provide examples.

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- References
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