

NOTICE:

WARNING OF COPYRIGHT RESTRICTIONS

The copyright law of the United States (Title 17, United States Code) governs the reproduction, distribution, adaptation, and public display of copyrighter materials. Any person who makes an unauthorized copy, except as permitted by Title 17 of the United States Code, may be liable for copyright infringement.

CHAPTER 4

- 1689 Locke's *Two Treatises of Government* published
- 1707 Act of Union creating Great Britain
- 1712 Slave uprising in New York City
- 1718 French establish New Orleans
- 1728 *Pennsylvania Gazette* established
- 1730s Beginnings of the Great Awakening
- 1733 Georgia colony founded
- 1735 John Peter Zenger tried for libel
- 1739 Stono Rebellion
- 1791 Rumors of slave revolt in New York
- 1749 Virginia awards land to the Ohio Company
- 1754-1763 Seven Years' War
- 1754 Albany Plan of Union proposed
- 1763 Pontiac's Rebellion
- Proclamation of 1763
- 1764 Paxton Boys march on Philadelphia
- 1769 Father Serra establishes first mission in California
- 1789 *The Interesting Narrative of the Life of Olaudah Equiano* published

SLAVERY, FREEDOM, AND THE STRUGGLE FOR EMPIRE



TO 1763



The Old Plantation, a late-eighteenth-century watercolor, depicts slaves dancing in a plantation's slave quarters, perhaps at a wedding. The musical instruments and pottery are African in origin while much of the clothing is of European manufacture, indicating the mixing of African and white cultures among the era's slaves. The artist has recently been identified as John Rose, owner of a rice plantation near Beaufort, South Carolina.

Sometime in the mid-1750s, Olaudah Equiano, the eleven-year-old son of a West African village chief, was kidnapped by slave traders. He soon found himself on a ship headed for Barbados. Equiano was sold to a plantation owner in Virginia and then purchased by a British sea captain, who renamed him Gustavus Vassa. While still a slave, he enrolled in a school in England where he learned to read and write, and then enlisted in the Royal Navy. In 1763, however, Equiano was sold once again and returned to the Caribbean. Three years later, he was able to purchase his freedom and went on to experience shipwrecks, a colonizing venture in Central America, and even an expedition to the Arctic Circle.

Equiano eventually settled in London, and in 1789 he published *The Interesting Narrative of the Life of Olaudah Equiano, or Gustavus Vassa, the African*, which he described as a “history of neither a saint, a hero, nor a tyrant,” but of a victim of slavery who through luck or fate ended up more fortunate than most of his people. He condemned the idea that Africans were inferior to Europeans and therefore deserved to be slaves. The book became the era’s most widely read account by a slave of his own experiences. Equiano died in 1797.

Recent scholars have suggested that Equiano may have been born in the New World rather than Africa. In either case, while his life was no doubt unusual, it illuminates broad patterns of eighteenth-century American history. As noted in the previous chapter, this was a period of sustained development for British North America. Compared with England and Scotland—united to create Great Britain by the Act of Union of 1707—the colonies were growing much more rapidly.

Ideas, people, and goods flowed back and forth across the ocean. Even as the colonies’ populations became more diverse, they were increasingly integrated into the British empire. Their laws and political institutions were extensions of those of Britain, their ideas about society and culture reflected British values, their economies were geared to serving the empire’s needs.

Equiano’s life also underscores the greatest irony in the history of the eighteenth century—the simultaneous expansion of freedom and slavery. This was the era when the idea of the “freeborn Englishman” became powerfully entrenched in the outlook of both colonists and Britons. More than any other principle, liberty was seen as what made the British empire distinct. Yet the eighteenth century was also the height of the Atlantic slave trade, a commerce increasingly dominated by British merchants and ships. Although concentrated in the Chesapeake

FOCUS QUESTIONS

- How did African slavery differ regionally in eighteenth-century North America?
- What factors led to distinct African-American cultures in the eighteenth century?
- What were the meanings of British liberty in the eighteenth century?
- What concepts and institutions dominated colonial politics in the eighteenth century?
- How did the Great Awakening challenge the religious and social structure of British North America?
- How did the Spanish and French empires in America develop in the eighteenth century?
- What was the impact of the Seven Years’ War on imperial and Indian-white relations?



The frontispiece of Olaudah Equiano's account of his life, the best-known narrative by an eighteenth-century slave. The portrait of Equiano in European dress and holding a Bible challenges stereotypes of blacks as "savages" incapable of becoming civilized.

Triangular trade routes

and areas farther south, slavery existed in every colony of British North America. And unlike Equiano, very few slaves were fortunate enough to gain their freedom.

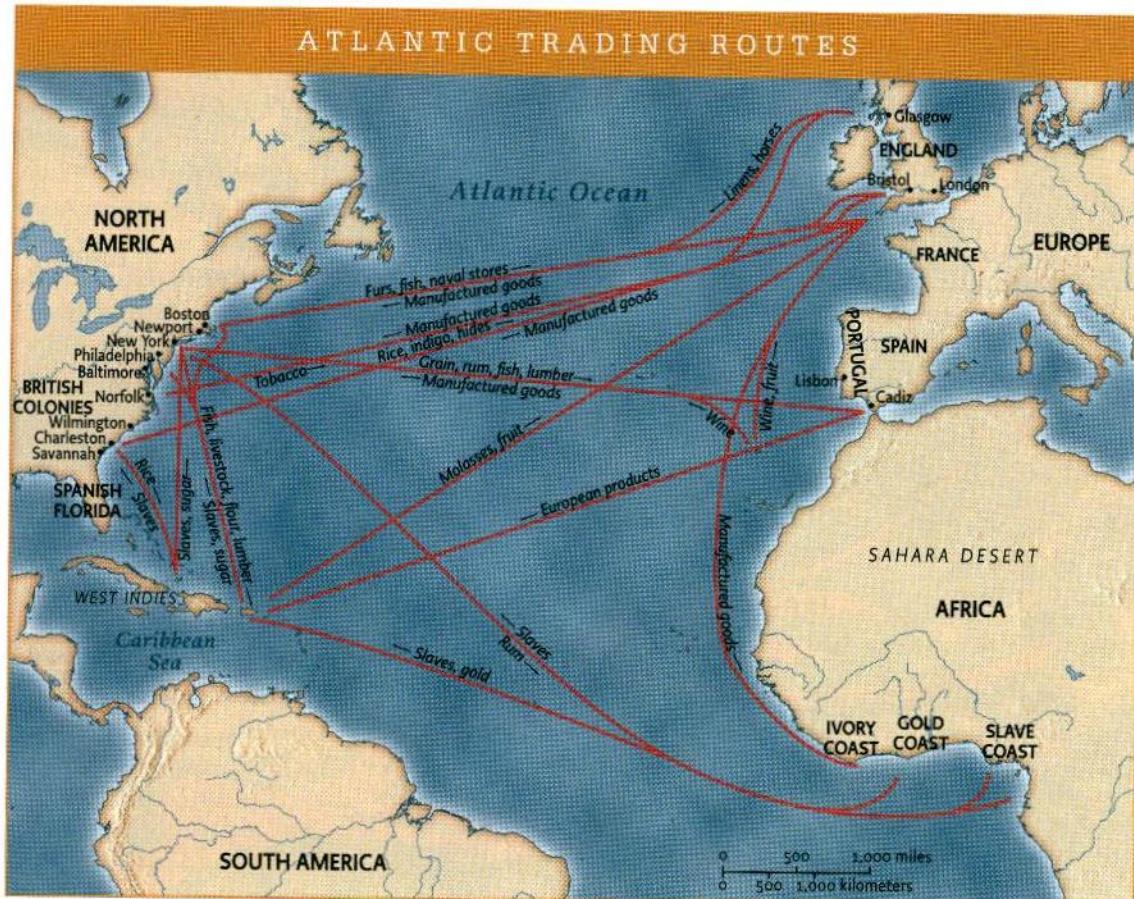
SLAVERY AND EMPIRE

Of the estimated 7.7 million Africans transported to the New World between 1492 and 1820, more than half arrived between 1700 and 1800. The **Atlantic slave trade** would later be condemned by statesmen and general opinion as a crime against humanity. But in the eighteenth century, it was a regularized business in which European merchants, African traders, and American planters engaged in complex bargaining over human lives, all with the expectation of securing a profit. The slave trade was a vital part of world commerce.

In the British empire of the eighteenth century, free laborers working for wages were atypical and slavery was the norm. The first mass consumer goods in international trade were produced by slaves—sugar, rice, coffee, and tobacco. The rising demand for these products fueled the rapid growth of the Atlantic slave trade.

Atlantic Trade

In the eighteenth century, the Caribbean remained the commercial focus of the British empire and the major producer of revenue for the crown. A series of triangular trading routes crisscrossed the Atlantic, carrying British manufactured goods to Africa and the colonies, colonial products including tobacco, indigo, sugar, and rice to Europe, and slaves from Africa to the New World. Most colonial vessels, however, went back and forth between cities like New York, Charleston, and Savannah, and to ports in the Caribbean. Merchants in New York, Massachusetts, and Rhode Island participated actively in the slave trade, shipping slaves from Africa to the Caribbean or southern colonies. The slave economies of the West Indies were the largest market for fish, grain, livestock, and lumber exported from New England and the Middle Colonies. In Britain itself, the profits from slavery and the slave trade stimulated the rise of ports like Liverpool and Bristol and the growth of banking, shipbuilding, and insurance. They also helped to finance the early industrial revolution.



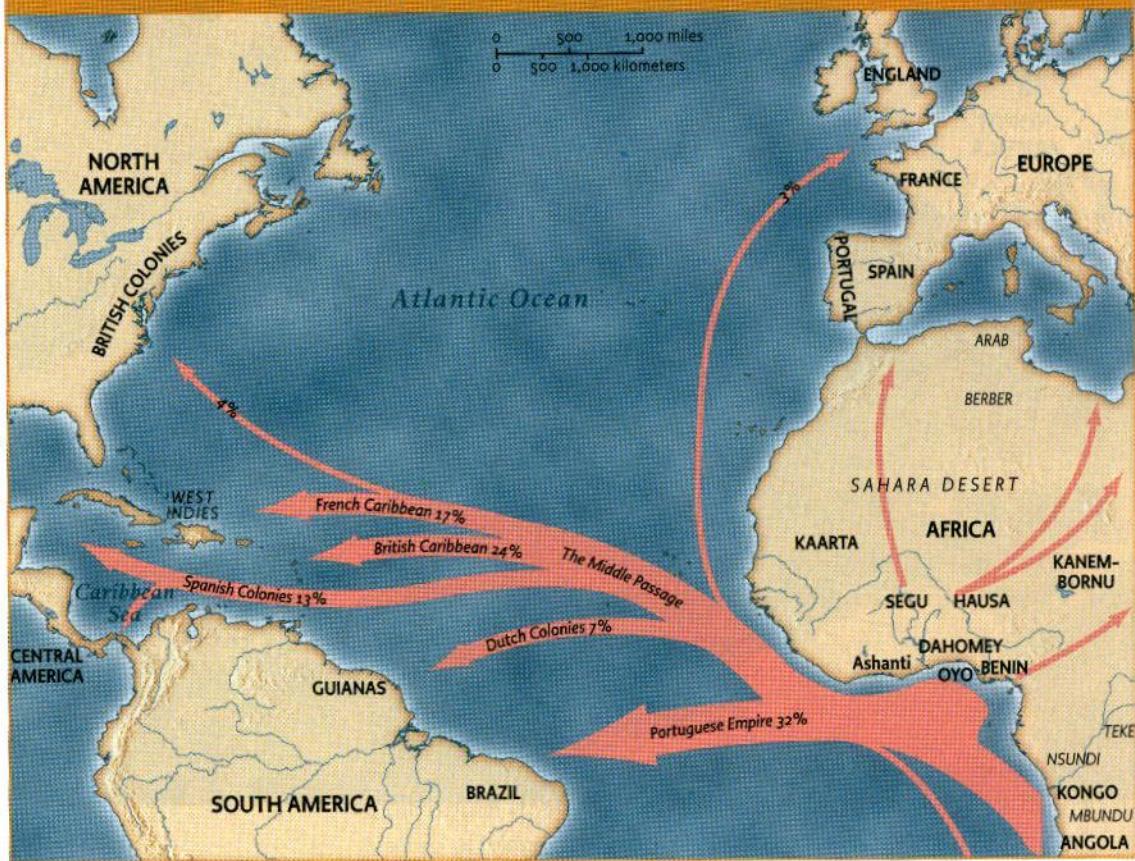
With slavery so central to Atlantic commerce, it should not be surprising that for large numbers of free colonists and Europeans, freedom meant in part the power and right to enslave others. And as slavery became more and more entrenched, so too, as the Quaker abolitionist John Woolman commented in 1762, did "the idea of slavery being connected with the black color, and liberty with the white."

A series of trading routes crisscrossed the Atlantic, bringing manufactured goods to Africa and Britain's American colonies, slaves to the New World, and colonial products to Europe.

Africa and the Slave Trade

A few African societies, like Benin for a time, opted out of the Atlantic slave trade, hoping to avoid the disruptions it inevitably caused. But most African rulers took part, and they proved quite adept at playing

THE SLAVE TRADE IN THE ATLANTIC WORLD, 1460-1770



The Atlantic slave trade expanded rapidly in the eighteenth century. The mainland colonies received only a tiny proportion of the Africans brought to the New World, most of whom were transported to Brazil and the West Indies.

the Europeans off against one another, collecting taxes from foreign merchants, and keeping the capture and sale of slaves under their own control. Few Europeans ventured inland from the coast. Traders remained in their “factories” and purchased slaves brought to them by African rulers and dealers.

From a minor institution, slavery grew to become more and more central to West African society, a source of wealth for African merchants and of power for newly emerging African kingdoms. The loss every year of tens of thousands of men and women in the prime of their lives to the slave trade weakened and distorted West Africa’s society and economy.

Slavery's impact in West Africa

The Middle Passage

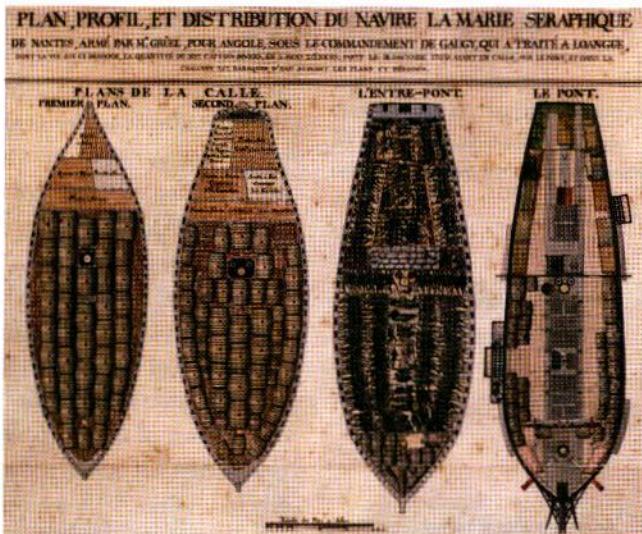
For slaves, the voyage across the Atlantic—known as the **Middle Passage** because it was the second, or middle, leg in the triangular trading routes linking Europe, Africa, and America—was a harrowing experience. Men, women, and children were crammed aboard vessels as tightly as possible to maximize profits. Equiano, who later described “the shrieks of the women and the groans of the dying,” survived the Middle Passage, but many Africans did not. Diseases such as measles and smallpox spread rapidly, and about one slave in five perished before reaching the New World. Ship captains were known to throw the sick overboard in order to prevent the spread of epidemics.

Only a small proportion (less than 5 percent) of slaves carried to the New World were destined for mainland North America. The vast majority landed in Brazil or the West Indies, where the high death rate on the sugar plantations led to a constant demand for new slave imports. Overall, the area that was to become the United States imported between 400,000 and 600,000 slaves. By 1770, due to the natural reproduction of the slave population, around one-fifth of the estimated 2.3 million persons (not including Indians) living in the English colonies of North America were Africans and their descendants.

Chesapeake Slavery

By the mid-eighteenth century, three distinct slave systems were well entrenched in Britain’s mainland colonies: tobacco-based plantation slavery in the Chesapeake, rice-based plantation slavery in South Carolina and Georgia, and nonplantation slavery in New England and the Middle Colonies. The largest and oldest of these was the plantation system of the Chesapeake, where more than 270,000 slaves resided in 1770, nearly half of the region’s population. Virginia and Maryland were as closely tied to Britain as any other colonies and their economies were models of mercantilist policy (described in Chapter 3).

As Virginia expanded westward, so did slavery. By the eve of the American Revolution, the center of gravity of slavery in the colony had



This image, made by a sailor in 1769 for the ship's owner, a merchant in Nantes, France, depicts the interior of a slave-trading vessel, the *Marie-Séraphique*. The cargo carried in barrels, generally guns, cloth, and metal goods, were to be traded for slaves. The third image from the left depicts the conditions under which slaves endured the Middle Passage across the Atlantic. The ship carried over 300 slaves. The broadside also included a calculation of the profit of the voyage.

Tobacco-based plantation slavery

shifted from the Tidewater (the region along the coast) to the Piedmont farther inland. Most Chesapeake slaves, male and female, worked in the tobacco fields, but thousands labored as teamsters, as boatmen, and in skilled crafts. Numerous slave women became cooks, seamstresses, dairy maids, and personal servants. Slavery was common on small farms as well as plantations; nearly half of Virginia's white families owned at least one slave in 1770.

Hierarchy of Chesapeake society

Slavery transformed Chesapeake society into an elaborate hierarchy of degrees of freedom. At the top stood large planters, below them numerous lesser planters and landowning yeomen, and at the bottom a large population of convicts, indentured servants, tenant farmers (who made up half the white households in 1770), and, of course, the slaves. Violence lay at the heart of the slave system. Even a planter like Landon Carter, who prided himself on his concern for the well-being of his slaves, noted casually in his diary, "they have been severely whipped day by day."

Race as a line of social division

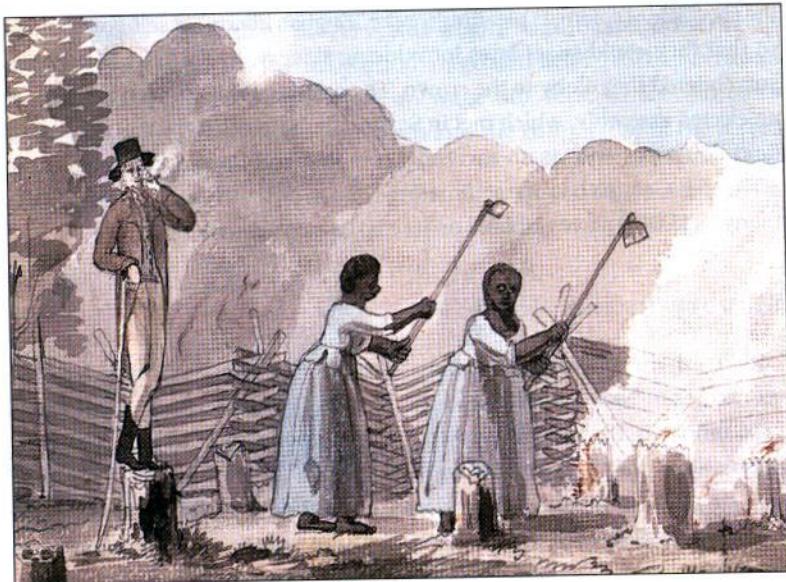
Race took on more and more importance as a line of social division. Whites increasingly considered free blacks dangerous and undesirable. Free blacks lost the right to employ white servants and to bear arms, were subjected to special taxes, and could be punished for striking a white person, regardless of the cause. In 1723, Virginia revoked the voting privileges of property-owning free blacks. Because Virginia law required that freed slaves be sent out of the colony, free blacks remained only a tiny part of the population—less than 4 percent in 1750.

The Rice Kingdom

Large-scale rice plantations

As in early Virginia, frontier conditions allowed leeway to South Carolina's small population of African-born slaves, who farmed, tended livestock, and were initially allowed to serve in the militia to fight the Spanish and Indians. And as in Virginia, the introduction of a marketable staple crop, in this case rice, led directly to economic development, the large-scale importation of slaves, and a growing divide between white and black. In the 1740s, another staple, indigo (a crop used in producing blue dye), was developed. Like rice, indigo required large-scale cultivation and was grown by slaves.

Since rice production requires considerable capital investment to drain swamps and create irrigation systems, it is economically advantageous for rice plantations to be as large as possible. Thus, South Carolina planters owned far more land and slaves than their counterparts in Virginia. Moreover, since mosquitoes bearing malaria (a disease to which



Benjamin Latrobe's watercolor, *An Overseer Doing His Duty*, was sketched near Fredericksburg, Virginia, in 1798. The title is meant to be ironic: the well-dressed overseer relaxes while two female slaves work in the fields.

Africans had developed partial immunity) flourished in the watery rice fields, planters tended to leave plantations under the control of overseers and the slaves themselves.

In the Chesapeake, field slaves worked in groups under constant supervision. Under the "task" system that developed in eighteenth-century South Carolina, individual slaves were assigned daily jobs, the completion of which allowed them time for leisure or to cultivate crops of their own. In 1762, one rice district had a population of only 76 white males among 1,000 slaves. By 1770, the number of South Carolina slaves had reached 100,000, well over half the colony's population.

The task system

The Georgia Experiment

Rice cultivation also spread into Georgia. The colony was founded in 1733 by a group of philanthropists led by James Oglethorpe, a wealthy reformer who sought to improve conditions for imprisoned debtors and abolish slavery. Oglethorpe hoped to establish a haven where the "worthy poor" of England could enjoy economic opportunity. The government in London supported the creation of Georgia to protect South Carolina against the Spanish and their Indian allies in Florida.

James Oglethorpe

Initially, the proprietors banned liquor and slaves, leading to continual battles with settlers, who desired both. By the 1740s, Georgia offered

the spectacle of colonists pleading for the “English liberty” of self-government so that they could enact laws introducing slavery. In 1751, the proprietors surrendered the colony to the crown. The colonists quickly won the right to an elected assembly, which met in Savannah. It repealed the ban on slavery (and liquor), as well as an early measure that had limited landholdings to 500 acres. Georgia became a miniature version of South Carolina. By 1770, as many as 15,000 slaves labored on its coastal rice plantations.

Slavery in the North

Unlike in the plantation regions, slavery was far less central to the economies of New England and the Middle Colonies, where small farms predominated. Slaves made up only a small percentage of these colonies’ populations, and it was unusual for even rich families to own more than one slave. Nonetheless, slavery was not entirely marginal to northern colonial life. Slaves worked as farm hands, in artisan shops, as stevedores

loading and unloading ships, and as personal servants. But with slaves so small a part of the population that they seemed to pose no threat to the white majority, laws were less harsh than in the South. In New England, where in 1770 the 17,000 slaves represented less than 3 percent of the region’s population, slave marriages were recognized in law; the severe physical punishment of slaves was prohibited; and slaves could bring suits in court, testify against whites, and own property and pass it on to their children—rights unknown in the South.

Slavery had been present in New York from the earliest days of Dutch settlement. As New York City’s role in the slave trade expanded, so did slavery in the city. In 1746, its 2,440 slaves amounted to one-fifth of New York City’s total population. Most were domestic workers, but slaves worked in all sectors of the economy. In 1770, about 27,000 slaves lived in New York and New Jersey, 10 percent

TABLE 4.1 Slave Population as Percentage of Total Population of Original Thirteen Colonies, 1770

COLONY	SLAVE POPULATION	PERCENTAGE
New Hampshire	654	1%
Massachusetts	4,754	2
Connecticut	5,698	3
Rhode Island	3,761	6
New York	19,062	12
New Jersey	8,220	7
Pennsylvania	5,561	2
Delaware	1,836	5
Maryland	63,818	32
Virginia	187,600	42
North Carolina	69,600	35
South Carolina	75,168	61
Georgia	15,000	45

of their total population. Slavery was also a significant presence in Philadelphia, although the institution stagnated after 1750 as artisans and merchants relied increasingly on wage laborers, whose numbers were augmented by population growth and the completion of the terms of indentured servants.

SLAVE CULTURES AND SLAVE RESISTANCE

Becoming African-American

The nearly 300,000 Africans brought to the mainland colonies during the eighteenth century were not a single people. They came from different cultures, spoke different languages, and practiced many religions. Slavery threw together individuals who would never otherwise have encountered one another and who had never considered their color or residence on a single continent a source of identity or unity. Their bond was not kinship, language, or even “race,” but slavery itself. The process of creating a cohesive culture took many years. But by the nineteenth century, slaves no longer identified themselves as Ibo, Ashanti, Yoruba, and so on, but as African-Americans. In music, art, folklore, language, and religion, their cultural expressions emerged as a synthesis of African traditions, European elements, and new conditions in America.

Diverse origins

For most of the eighteenth century, the majority of American slaves were African by birth. Advertisements seeking information about runaways often described them by African origin (“young Gambia Negro,” “new Banbara Negro fellow”) and spoke of their bearing on their bodies “country marks”—visible signs of ethnic identity in Africa. Indeed, during the eighteenth century, black life in the colonies was “re-Africanized” as the earlier Creoles (slaves born in the New World) came to be outnumbered by large-scale importations from Africa.

African-American culture

African Religion in Colonial America

No experience was more wrenching for African slaves in the colonies than the transition from traditional religions to Christianity. Although African religions varied as much as those on other continents, they shared some

elements, especially belief in the presence of spiritual forces in nature and a close relationship between the sacred and secular worlds. In the religions of West Africa, the region from which most slaves brought to British North America originated, there was no hard and fast distinction between the secular and spiritual worlds. Nature was suffused with spirits and the dead could influence the living. It was customary, Equiano wrote, before eating, to set aside some food for the spirits of departed ancestors.

Although some slaves came to the colonies familiar with Christianity or Islam, the majority of North American slaves practiced traditional African religions (which many Europeans deemed superstition or even witchcraft) well into the eighteenth century. When they did adopt Christian practices, many slaves merged them with traditional beliefs, adding the Christian God to their own pantheon of lesser spirits, whom they continued to worship.

African-American Cultures

Distinctive cultures

By the mid-eighteenth century, the three slave systems in British North America had produced distinct African-American cultures. In the Chesapeake, because of a more healthful climate, the slave population began to reproduce itself by 1740. Because of the small size of most plantations and the large number of white yeoman farmers, slaves here were continuously exposed to white culture. They soon learned English, and many were swept up in the religious revivals known as the Great Awakening, discussed later in this chapter.

In South Carolina and Georgia, two very different black societies emerged. On the rice plantations, slaves lived in extremely harsh conditions and had a low birthrate throughout the eighteenth century, making

An advertisement seeking the return of a runaway slave from Port Royal, in the Sea Islands of South Carolina. "Mustee" was a term for a person of mixed European and African ancestry. From the *South Carolina Gazette*, June 11, 1747.

Run away on the 13th of March last, a Mustee Fellow named Cyrus, who lately belonged to Messrs. Mulryne and Williams of Port-Royal. Whoever secures, or brings the said Fellow to me, or to Mr. David Brown of Charles-Town Shipwright, shall have TWENTY POUNDS Reward, and the Charges allow'd by Law. And whoever gives me Information of his being employed by any Person, so that he may be convicted thereof, shall, upon such Conviction, have THIRTY POUNDS current Money paid him, by *David Lynn.*

A bay stray Horse, about 13 Hands and an half

rice production dependent on continued slave imports from Africa. The slaves seldom came into contact with whites. They constructed African-style houses, chose African names for their children, and spoke Gullah, a language that mixed various African roots and was unintelligible to most whites. In Charleston and Savannah, however, the experience of slaves who labored as servants or skilled workers was quite different. They assimilated more quickly into Euro-American culture, and sexual liaisons between white owners and slave women produced the beginning of a class of free mulattos.

Regional differences

In the northern colonies, where slaves represented a smaller part of the population, dispersed in small holdings among the white population, a distinctive African-American culture developed more slowly. Living in close proximity to whites, they enjoyed more mobility and access to the mainstream of life than their counterparts farther south. But they had fewer opportunities to create stable family life or a cohesive community.

Resistance to Slavery

The common threads that linked these regional African-American cultures were the experience of slavery and the desire for freedom. Throughout the eighteenth century, blacks risked their lives in efforts to resist enslavement. Colonial newspapers, especially in the southern colonies, were filled with advertisements for runaway slaves. In South Carolina and Georgia, they fled to Florida, to uninhabited coastal and river swamps, or to Charleston and Savannah, where they could pass for free. In the Chesapeake and Middle Colonies, fugitive slaves tended to be familiar with white culture and therefore, as one advertisement put it, could “pretend to be free.”

Slaves' desire for freedom

What Edward Trelawny, the colonial governor of Jamaica, called “a dangerous spirit of liberty” was widespread among the New World’s slaves. The eighteenth century’s first slave uprising occurred in New York City in 1712, when a group of slaves set fire to houses on the outskirts of the city and killed the first nine whites who arrived on the scene. During the 1730s and 1740s, continuous warfare involving European empires and Indians opened the door to slave resistance. In 1731, a slave rebellion in Louisiana, where the French and the Natchez Indians were at war, temporarily halted efforts to introduce the plantation system in that region.

Slave rebellions

Slaves seized the opportunity for rebellion offered by the War of Jenkins’ Ear, which pitted England against Spain. In September 1739, a group of South Carolina slaves, most of them recently arrived from Kongo where some, it appears, had been soldiers, seized a store containing numerous

weapons at the town of Stono. Beating drums to attract followers, the armed band marched southward toward Florida, burning houses and barns, killing whites they encountered, and shouting “Liberty.” The **Stono Rebellion** took the lives of more than two dozen whites and as many as 200 slaves. Some slaves managed to reach Florida, where in 1740 they were armed by the Spanish to help repel an attack on St. Augustine by a force from Georgia.

Panic in New York

In 1741, a panic (which some observers compared to the fear of witches in Salem in the 1690s) swept New York City. Rumors spread that slaves, with some white allies, planned to burn part of the city, seize weapons, and either turn New York over to Spain or murder the white population. More than 150 blacks and 20 whites were arrested, and 34 alleged conspirators, including 4 white persons, were executed. Historians still disagree as to how extensive the plot was or whether it existed at all. In eighteenth-century America, dreams of freedom knew no racial boundary.

AN EMPIRE OF FREEDOM

British Patriotism

British power

Despite the centrality of slavery to its empire, eighteenth-century Great Britain prided itself on being the world’s most advanced and freest nation. It was not only the era’s greatest naval and commercial power but also the home of a complex governmental system, with a powerful Parliament representing the interests of a self-confident landed aristocracy and merchant class. For much of the eighteenth century, Britain found itself at war with France, which had replaced Spain as its major continental rival. This situation led to a large military, high taxes, and the creation of the Bank of England to help finance the conflicts. For both Britons and colonists, war helped to sharpen a sense of national identity against foreign foes.

British identity

British patriotic sentiment became more assertive as the eighteenth century progressed. Symbols of British identity proliferated: the songs “God Save the King” and “Rule Britannia,” and even the modern rules of cricket, the national sport. Writers hailed commerce as a progressive, civilizing force, a way for different peoples to interact for mutual benefit without domination or military conflict. Especially in contrast to France, Britain saw itself as a realm of widespread prosperity, individual liberty, the rule of law, and the Protestant faith. Wealth, religion, and freedom went together.

The British Constitution

Central to this sense of British identity was the concept of liberty. Eighteenth-century Britons believed power and liberty to be natural antagonists. To mediate between them, advocates of British freedom celebrated the rule of law, the right to live under legislation to which one's representatives had consented, restraints on the arbitrary exercise of political authority, and rights such as trial by jury enshrined in the common law. In its "balanced constitution" and the principle that no man, even the king, is above the law, Britons claimed to have devised the best means of preventing political tyranny. Until the 1770s, most colonists believed themselves to be part of the freest political system mankind had ever known.

These ideas sank deep roots not only within the "political nation"—those who voted, held office, and engaged in structured political debate—but also far more broadly in British and colonial society. Increasingly, the idea of liberty lost its traditional association with privileges derived from membership in a distinct social class and became more and more identified with a general right to resist arbitrary government. Ordinary persons thought nothing of taking to the streets to protest efforts by merchants to raise the cost of bread above the traditional "just price" or the Royal Navy's practice of "impressment"—kidnapping poor men on the streets for maritime service.



A 1770 engraving from the *Boston Gazette* by Paul Revere illustrates the association of British patriotism and liberty. Britannia sits with a liberty cap and her national shield, and releases a bird from a cage.

Power, liberty, and law

Republican Liberty

Liberty was central to two sets of political ideas that flourished in the Anglo-American world. One is termed by scholars "**republicanism**," which celebrated active participation in public life by economically independent citizens as the essence of liberty. Republicans assumed that only property-owning citizens possessed "**virtue**"—defined in the eighteenth century not simply as a personal moral quality but as the willingness to subordinate self-interest to the pursuit of the public good.

In eighteenth-century Britain, this body of thought about freedom was most closely associated with a group of critics known as the "Country

Moral and economic ideas of liberty

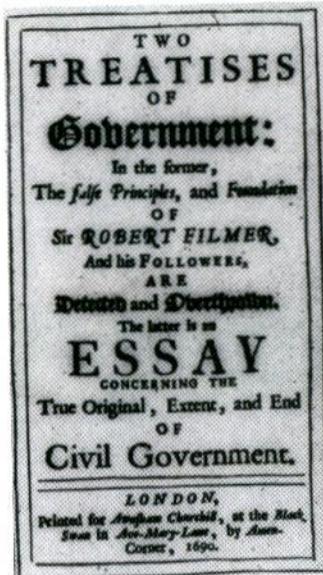
Party" because much of their support arose from the landed gentry. They called for the election of men of "independence" who could not be controlled by the ministry, and they criticized the expanding national debt and the growing wealth of financial speculators. Britain, they claimed, was succumbing to luxury and political manipulation—in other words, a loss of virtue—thereby endangering the careful balance of its system of government and, indeed, liberty itself. In Britain, Country Party writings had little impact, but they were eagerly devoured in the American colonies, whose elites were attracted to the emphasis on the political role of the independent landowner and their warnings against the constant tendency of political power to infringe on liberty.

Liberal Freedom

The second set of eighteenth-century political ideas celebrating freedom came to be known as "liberalism" (although its meaning was quite different from what the word suggests today). Whereas republican liberty had a public and social quality, liberalism was essentially individual and private. The leading philosopher of liberalism was John Locke, whose *Two Treatises of Government*, written around 1680, had limited influence in his own lifetime but became extremely well known in the next century. Government, he wrote, was formed by a mutual agreement among equals (the parties being male heads of households, not all persons). In this "social contract," men surrendered a part of their right to govern themselves in order to enjoy the benefits of the rule of law. They retained, however, their natural rights, whose existence predated the establishment of political authority. Protecting the security of life, liberty, and property required shielding a realm of private life and personal concerns—including family relations, religious preferences, and economic activity—from interference by the state. During the eighteenth century, Lockean ideas—individual rights, the consent of the governed, the right of rebellion against unjust or oppressive government—would become familiar on both sides of the Atlantic.

Like other Britons, Locke spoke of liberty as a universal right yet seemed to exclude many persons from its full benefits. The free individual in liberal thought was essentially the propertied white man. Slaves, he wrote, "cannot be considered as any part of civil society." Nonetheless, by proclaiming that all individuals possess natural rights that no government may violate, Lockean liberalism opened the door to the poor, women, and even slaves to challenge limitations on their own freedom.

The title page of John Locke's *Two Treatises of Government*, which traced the origins of government to an original state of nature and insisted that political authorities must not abridge mankind's natural rights.



In the eighteenth century, republicanism and liberalism often reinforced each other. Both political outlooks could inspire a commitment to constitutional government and restraints on despotic power. Both emphasized the security of property as a foundation of freedom. Both traditions were transported to eighteenth-century America and would eventually help to divide the empire.

Relationship between
republicanism and liberalism

THE PUBLIC SPHERE

Colonial politics for most of the eighteenth century was considerably less tempestuous than in the seventeenth, with its bitter struggles for power and frequent armed uprisings. Political stability in Britain coupled with the maturation of local elites in America made for more tranquil government.

The Right to Vote

In many respects, politics in eighteenth-century America had a more democratic quality than in Great Britain. Suffrage requirements varied from colony to colony, but as in Britain the linchpin of voting laws was the property qualification. Its purpose was to ensure that men who possessed an economic stake in society and the independence of judgment that went with it determined the policies of the government. Slaves, servants, tenants, adult sons living in the homes of their parents, the poor, and women all lacked a "will of their own" and were therefore ineligible to vote. The wide distribution of property in the colonies, however, meant that a far higher percentage of the population enjoyed voting rights than in the Old World. It is estimated that between 50 and 80 percent of adult white men could vote in eighteenth-century colonial America, as opposed to fewer than 5 percent in Britain at the time.

Property and the vote

Colonial politics, however, was hardly democratic in a modern sense. Voting was almost everywhere considered a male prerogative. In some colonies, Jews, Catholics, and Protestant Dissenters like Baptists and Quakers could not vote. Propertied free blacks, who enjoyed the franchise in Virginia, North Carolina, South Carolina, and Georgia in the early days of settlement, lost that right during the eighteenth century (although North Carolina restored it in the 1730s). In the northern colonies, although the law did not bar blacks from voting, local custom did. Native Americans were generally prohibited from voting.

Limits on voting

Political Cultures

Appointive office

Despite the broad electorate among white men, “the people” existed only on election day. Between elections, members of colonial assemblies remained out of touch with their constituents. Strongly competitive elections were the norm only in the Middle Colonies. Considerable power in colonial politics rested with those who held appointive, not elective, office. Governors and councils were appointed by the crown in the nine royal colonies and by the proprietors of Pennsylvania and Maryland. Moreover, laws passed by colonial assemblies could be vetoed by governors or in London. In New England, most town officers were elected, but local officials in other colonies were appointed by the governor or by powerful officials in London.

Qualifications for voting and office

Property qualifications for officeholding were far higher than for voting. In South Carolina, for example, nearly every adult white male could meet the voting qualification of fifty acres of land or payment of twenty shillings in taxes, but to sit in the assembly one had to own 500 acres of land and ten slaves or town property worth £1,000. As a result, throughout the eighteenth century nearly all of South Carolina’s legislators were planters or wealthy merchants.

Democracy and deference

In some colonies, an ingrained tradition of “deference”—the assumption among ordinary people that wealth, education, and social prominence carried a right to public office—sharply limited effective choice in elections. Virginia polities, for example, combined political democracy for white men with the tradition that voters should choose among candidates from the gentry. Aspirants for public office actively sought to ingratiate themselves with ordinary voters, distributing food and liquor freely at the courthouse where balloting took place. In Thomas Jefferson’s first campaign for the House of Burgesses in 1768, his expenses included hiring two men “for

This 1765 engraving depicting an election in Pennsylvania suggests the intensity of political debate in the Middle Colonies, as well as the social composition of the electorate. Those shown arguing outside the Old Court House in Philadelphia include physicians (with wigs and gold-topped canes), ministers, and lawyers. A line of men wait on the steps to vote.



“bringing up rum” to the polling place. Even in New England, with its larger number of elective positions, town leaders were generally the largest property holders, and offices frequently passed down from generation to generation in the same family.

The Rise of the Assemblies

In the seventeenth century, the governor was the focal point of political authority, and colonial assemblies were weak bodies that met infrequently. But in the eighteenth, as economic development enhanced the power of American elites, the assemblies they dominated became more and more assertive. Their leaders insisted that assemblies possessed the same rights and powers in local affairs as the House of Commons enjoyed in Britain. The most successful governors were those who accommodated the rising power of the assemblies and used their appointive powers and control of land grants to win allies among assembly members.

Many of the conflicts between governors and elected assemblies stemmed from the colonies’ economic growth. To deal with the scarcity of gold and silver coins, the only legal form of currency, some colonies printed paper money, although this was strongly opposed by the governors, authorities in London, and British merchants who did not wish to be paid in what they considered worthless paper. Numerous battles also took place over land policy (sometimes involving divergent attitudes toward the remaining Indian population) and the level of rents charged to farmers on land owned by the crown or proprietors.

In their negotiations and conflicts with royal governors, leaders of the assemblies drew on the writings of the English Country Party, whose emphasis on the constant tension between liberty and political power and the dangers of executive influence over the legislature made sense of their own experience. Of the European settlements in North America, only the British colonies possessed any considerable degree of popular participation in government. This fact reinforced the assemblies’ claim to embody the rights of Englishmen and the principle of popular consent to government.

Colonial governors

Conflicts between governors and assemblies

Popular participation in British colonial government

Politics in Public

The language of liberty reverberated outside the relatively narrow world of elective and legislative politics. The “political nation” was dominated by the American gentry, whose members addressed each other in letters, speeches, newspaper articles, and pamphlets filled with Latin expressions

and references to classical learning. But especially in colonial towns and cities, the eighteenth century witnessed a considerable expansion of the “public sphere”—the world of political organization and debate independent of the government, where an informed citizenry openly discussed questions that had previously been the preserve of officials.

In Boston, New York, and Philadelphia, clubs proliferated where literary, philosophical, scientific, and political issues were debated. Such groups were generally composed of men of property and commerce, but some drew ordinary citizens into discussions of public affairs. Colonial taverns and coffeehouses also became important sites not only for social conviviality but also for political debates. In Philadelphia, one clergyman commented, “the poorest laborer thinks himself entitled to deliver his sentiments in matters of religion or politics with as much freedom as the gentleman or scholar.”

The Colonial Press

Neither the Spanish possessions of Florida and New Mexico nor New France possessed a printing press, although missionaries had established one in Mexico City in the 1530s. In British North America, however, the press expanded rapidly during the eighteenth century. So did the number of political broadsides and pamphlets published, especially at election time. By the eve of the American Revolution, some three-quarters of the free adult male population in the colonies (and more than one-third of the women) could read and write, and a majority of American families owned at least one book. Circulating libraries appeared in many colonial cities and towns, making possible a wider dissemination of knowledge at a time when books were still expensive. The first, the Library Company of Philadelphia, was established by Benjamin Franklin in 1731.

The first continuously published colonial newspaper, the *Boston News-Letter*, appeared in 1704. There were thirteen colonial newspapers by 1740 and twenty-five in 1765, mostly weeklies with small circulations—an average of 600 sales per issue. Probably the best-edited newspaper was the *Pennsylvania Gazette*, established in 1728 in Philadelphia and purchased the following year by Benjamin Franklin. At its peak, the *Gazette* attracted 2,000 subscribers. By the 1730s, political commentary was widespread in the American press.

Freedom of Expression and Its Limits

The public sphere thrived on the free exchange of ideas. But freedom of expression was not generally considered one of the ancient rights of

Englishmen. The phrase "freedom of speech" originated in Britain during the sixteenth century. A right of legislators, not ordinary citizens, it referred to the ability of members of Parliament to express their views without fear of reprisal, on the grounds that only in this way could they effectively represent the people. Outside of Parliament, free speech had no legal protection. A subject could be beheaded for accusing the king of failing to hold "true" religious beliefs, and language from swearing to criticism of the government exposed a person to criminal penalties.

As for **freedom of the press**, governments on both sides of the Atlantic viewed this as extremely dangerous. Until 1695, when a British law requiring the licensing of printed works before publication lapsed, no newspaper, book, or pamphlet could legally be printed without a government license. After 1695, the government could not censor newspapers, books, and pamphlets before they appeared in print, although it continued to try to manage the press by direct payments to publishers and individual journalists. Authors and publishers could still be prosecuted for "seditious libel"—a crime that included defaming government officials—or punished for contempt.

Elected assemblies, not governors, most frequently discouraged freedom of the press in colonial America. Dozens of publishers were hauled before assemblies and forced to apologize for comments regarding one or another member. Colonial newspapers vigorously defended freedom of the press as a central component of liberty, insisting that the citizenry had a right to monitor the workings of government and subject public officials to criticism. But since government printing contracts were crucial for economic success, few newspapers attacked colonial governments unless financially supported by an opposition faction.

The Trial of Zenger

The most famous colonial court case involving freedom of the press demonstrated that popular sentiment opposed prosecutions for criticism of public officials. This was the 1735 trial of John Peter Zenger, a German-born printer who had emigrated to New York as a youth. Financed by wealthy opponents of Governor William Cosby, Zenger's newspaper, the *Weekly Journal*, lambasted the governor for corruption, influence peddling, and "tyranny." New York's council ordered four issues burned and had Zenger himself arrested and tried for

Freedom of speech

The first page of the *New York Weekly Journal*, edited by John Peter Zenger, one of four issues ordered to be burned by local authorities.



seditious libel. Zenger's attorney, Andrew Hamilton, urged the jury to judge not the publisher but the governor. If they decided that Zenger's charges were correct, they must acquit him, and, Hamilton proclaimed, "every man who prefers freedom to a life of slavery will bless you."

Zenger was found not guilty. The case sent a warning to prosecutors that libel cases might be very difficult to win, especially in the superheated atmosphere of New York partisan politics. The outcome helped to promote the idea that the publication of truth should always be permitted, and it demonstrated that the idea of free expression was becoming ingrained in the popular imagination.

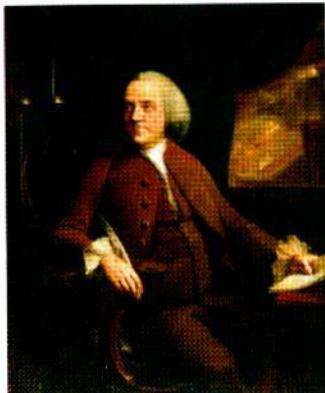
The American Enlightenment

During the eighteenth century, many educated Americans began to be influenced by the outlook of the European Enlightenment. This philosophical movement, which originated among French thinkers and soon spread to Britain, sought to apply the scientific method of careful investigation based on research and experiment to political and social life. Enlightenment ideas crisscrossed the Atlantic along with goods and people. Enlightenment thinkers insisted that every human institution, authority, and tradition be judged before the bar of reason. The self-educated Benjamin Franklin's wide range of activities—establishing a newspaper, debating club, and library; publishing the widely circulated *Poor Richard's Almanack*; and conducting experiments to demonstrate that lightning is a form of electricity—exemplified the Enlightenment spirit and made him probably the best-known American in the eighteenth-century world.

Enlightenment thinkers hoped that "reason," not religious enthusiasm, could govern human life. During the eighteenth century, many prominent Americans moved toward the position called Arminianism, which taught that reason alone was capable of establishing the essentials of religion. Others adopted Deism, a belief that God essentially withdrew after creating the world, leaving it to function according to scientific laws without divine intervention. Belief in miracles, in the revealed truth of the Bible, and in the innate sinfulness of mankind were viewed by Arminians, Deists, and others as outdated superstitions that should be abandoned in the modern age.

In the seventeenth century, the English scientist Isaac Newton had revealed the natural laws that governed the physical universe. Here, Deists believed, was the purest evidence of God's handiwork. Deists concluded that the best form of religious devotion was to study the workings

A 1762 portrait of Benjamin Franklin, done in London by the English artist Mason Chamberlain while Franklin was in the city as agent for the Pennsylvania Assembly. Franklin is depicted as a scientist making notes on his experiments, rather than a politician.



of nature, rather than to worship in organized churches or appeal to divine grace for salvation. By the late colonial era, a small but influential group of leading Americans, including Benjamin Franklin and Thomas Jefferson, could be classified as Deists.

Deists

THE GREAT AWAKENING

Like freedom of the press, religion was another realm where the actual experience of liberty outstripped its legal recognition. Religion remained central to eighteenth-century American life. Sermons, theological treatises, and copies of the Bible were by far the largest category of material produced by colonial printers.

Religious Revivals

Many ministers were concerned that westward expansion, commercial development, the growth of Enlightenment rationalism, and lack of individual engagement in church services were undermining religious devotion. These fears helped to inspire the revivals that swept through the colonies beginning in the 1730s. Known collectively as the **Great Awakening**, the revivals were less a coordinated movement than a series of local events united by a commitment to a “religion of the heart,” a more emotional and personal Christianity than that offered by existing churches.

A more emotional and personal Christianity

The eighteenth century witnessed a revival of religious fundamentalism in many parts of the world, in part a response to the rationalism of the Enlightenment and a desire for greater religious purity. In the Middle East and Central Asia, where Islam was widespread, followers of a form of the religion known as Wahabbism called for a return to the practices of the religion’s early days. Methodism and other forms of enthusiastic religion were flourishing in Europe. Like other intellectual currents of the time, the Great Awakening was a transatlantic movement.

During the 1720s and 1730s, the New Jersey Dutch Reformed clergyman Theodore Frelinghuysen, his Presbyterian neighbors William and Gilbert Tennent, and the Massachusetts Congregationalist minister Jonathan Edwards pioneered an intensely emotional style of preaching. Edwards’s famous sermon *Sinners in the Hands of an Angry God* portrayed sinful man as a “loathsome insect” suspended over a bottomless pit of eternal fire by a

Jonathan Edwards



George Whitefield, the English evangelist who helped to spark the Great Awakening in the colonies. Painted around 1742 by John Wollaston, who had emigrated from England to the colonies, the work depicts Whitefield's powerful effect on male and female listeners. It also illustrates Whitefield's eye problem, which led critics to dub him "Dr. Squintum."

slender thread that might break at any moment. Only a “new birth”—immediately acknowledging one's sins and pleading for divine grace—could save men from eternal damnation.

The Preaching of Whitefield

More than any other individual, the English minister George Whitefield, who declared “the whole world his parish,” sparked the Great Awakening. For two years after his arrival in America in 1739, Whitefield brought his highly emotional brand of preaching to colonies from Georgia to New England. God, Whitefield proclaimed, was merciful. Rather than being predestined for damnation, men and women could save themselves by repenting of their sins. Whitefield appealed to the passions of his listeners, powerfully sketching the boundless joy of salvation and the horrors of damnation.

Tens of thousands of colonists flocked to Whitefield's sermons, which were widely reported in the American press, making him a celebrity and helping to establish the revivals as the first major intercolonial event in North American history. In Whitefield's footsteps, a host of traveling preachers or “evangelists” (meaning, literally, bearers of good news) held revivalist meetings, often to the alarm of established ministers.

The Awakening's Impact

By the time they subsided in the 1760s, the revivals had changed the religious configuration of the colonies and enlarged the boundaries of liberty. Whitefield had inspired the emergence of numerous Dissenting churches. Congregations split into factions headed by Old Lights (traditionalists) and New Lights (revivalists), and new churches proliferated—Baptist, Methodist, Presbyterian, and others. Many of these new churches began to criticize the colonial practice of levying taxes to support an established church; they defended religious freedom as one of the natural rights government must not restrict.

Although the revivals were primarily a spiritual matter, the Great Awakening threw into question many forms of authority, and inspired criticism of aspects of colonial society. Revivalist preachers frequently criticized commercial society, insisting that believers should make salvation, not profit, “the one business of their lives.” Preaching to the small farmers of the southern backcountry, Baptist and Methodist revivalists criticized the worldliness of wealthy planters and attacked as sinful activities such

Critique of commercial society

as gambling, horse racing, and lavish entertainments on the Sabbath. A few preachers explicitly condemned slavery. Especially in the Chesapeake, the revivals brought numerous slaves into the Christian fold, an important step in their acculturation as African-Americans.

The revivals encouraged many colonists to trust their own views rather than those of established elites. In listening to the sermons of self-educated preachers, forming Bible study groups, and engaging in intense religious discussions, ordinary colonists asserted the right to independent judgment. Although the revivalists' aim was spiritual salvation, the independent frame of mind they encouraged would have significant political consequences.

Independent judgement

IMPERIAL RIVALRIES

Spanish North America

The rapid growth of Britain's North American colonies took place at a time of increased jockeying for power among European empires. But the colonies of England's rivals, although covering immense territories, remained thinly populated and far weaker economically. The Spanish empire encompassed an area that stretched from the Pacific coast and New Mexico into the Great Plains and eastward through Texas and Florida. After 1763, it also included Louisiana, which Spain obtained from France. On paper a vast territorial empire, Spanish North America actually consisted of a few small and isolated urban clusters, most prominently St. Augustine in Florida, San Antonio in Texas, and Santa Fe and Albuquerque in New Mexico.

Extent of Spanish empire

New Mexico's population in 1765 was only 20,000, equally divided between Spanish settlers and Pueblo Indians. Spain began the colonization of Texas at the beginning of the eighteenth century, partly as a buffer to prevent French commercial influence, then spreading in the Mississippi Valley, from intruding into New Mexico. The Spanish established complexes consisting of religious missions and *presidios* (military outposts) at Los Adaes, La Bahía, and San Antonio. But the region attracted few settlers. Texas had only 1,200 Spanish colonists in 1760. Florida stagnated as well.

Colonization of Texas

The Spanish in California

On the Pacific coast, Russian fur traders in the eighteenth century established a series of forts and trading posts in Alaska. Spain, alarmed by

EUROPEAN EMPIRES IN NORTH AMERICA, ca. 1750



Three great empires—the British, French, and Spanish—competed for influence in North America for much of the eighteenth century.

what it saw as a danger to its American empire, ordered the colonization of California. A string of Spanish missions and *presidios* soon dotted the California coastline, from San Diego to Los Angeles, Santa Barbara, Monterey, San Francisco, and Sonoma. Born on the Spanish Mediterranean island of Mallorca, **Father Junípero Serra** became one of the most controversial figures in California's early history. He founded the first California mission, in San Diego, in 1769 and administered the mission network until his death in 1784. Serra was widely praised in Spain for converting thousands of Indians to Christianity. But forced labor and disease took a heavy toll among Indians who lived at the missions Serra directed.

Present-day California was a densely populated area, with a native population of perhaps 250,000 when Spanish settlement began. But as in

other regions, the coming of soldiers and missionaries proved a disaster for the Indians. More than any other Spanish colony, California was a mission frontier. These outposts served simultaneously as religious institutions and centers of government and labor. Father Serra and other missionaries hoped to convert the natives to Christianity and settled farming. The missions also relied on forced Indian labor to grow grain, work in orchards and vineyards, and tend cattle. By 1821, when Mexico won its independence from Spain, California's native population had declined by more than one-third. But the area had not attracted Spanish settlers. When Spanish rule came to an end in 1821, *Californios* (California residents of Spanish descent) numbered only 3,200.

Spanish missions

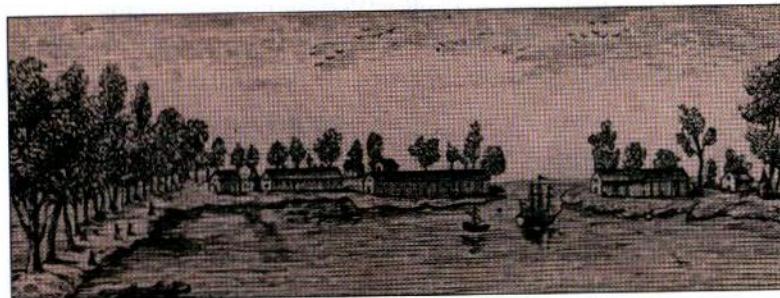
The French Empire

A greater rival to British power in North America—as well as in Europe and the Caribbean—was France. During the eighteenth century, the population and economy of Canada expanded. At the same time, French traders pushed into the Mississippi River valley southward from the Great Lakes and northward from Mobile, founded in 1702, and New Orleans, established in 1718. In the St. Lawrence River valley of French Canada, prosperous farming communities developed. By 1750, the area had a population of about 55,000 colonists. Another 10,000 (about half Europeans, half African-American slaves) resided in Louisiana.

French expansion

Despite these gains, the population of French North America continued to be dwarfed by the British colonies. Prejudice against emigration to North America remained widespread in France because many there viewed the French colony as a place of cruel exile for criminals and social outcasts. Nonetheless, by claiming control of a large arc of territory and by establishing close trading and military relations with many Indian tribes, the French empire posed a real challenge to the British. French

French ties to Indian tribes



A sketch of New Orleans as it appeared in 1720.

forts and trading posts ringed the British colonies. The French were a presence on the New England and New York frontiers and in western Pennsylvania.

BATTLE FOR THE CONTINENT

The Middle Ground

The Ohio Valley

For much of the eighteenth century, the western frontier of British North America was the flashpoint of imperial rivalries. The Ohio Valley became caught up in a complex struggle for power involving the French, British, rival Indian communities, and settlers and land companies pursuing their own interests. On this “middle ground” between European empires and Indian sovereignty, villages sprang up where members of numerous tribes lived side by side, along with European traders and the occasional missionary.

By the mid-eighteenth century, Indians had learned that direct military confrontation with Europeans meant suicide, and that an alliance with a single European power exposed them to danger from others. The Indians of the Ohio Valley sought (with some success) to play the British and French empires off one another and to control the lucrative commerce with whites. The Iroquois were masters of balance-of-power diplomacy.

The Ohio Company

In 1750, few white settlers inhabited the Ohio Valley. But already, Scotch-Irish and German immigrants, Virginia planters, and land speculators were eyeing the region’s fertile soil. In 1749, the government of Virginia awarded an immense land grant—half a million acres—to the Ohio Company. The company’s members included the colony’s royal governor, Robert Dinwiddie, and the cream of Virginia society—Lees, Carters, and the young George Washington. The land grant sparked the French to bolster their presence in the region. It was the Ohio Company’s demand for French recognition of its land claims that inaugurated the Seven Years’ War (known in the colonies as the French and Indian War), the first of the century’s imperial wars to begin in the colonies and the first to result in a decisive victory for one combatant. It permanently altered the global balance of power.

The Seven Years’ War

The world’s leading empire

Only in the eighteenth century, after numerous wars against its great rivals France and Spain, did Britain emerge as the world’s leading empire and its center of trade and banking. By the 1750s, British possessions and

trade reached around the globe. The existence of global empires implied that warfare among them would also be global.

What became a worldwide struggle for imperial domination, which eventually spread to Europe, West Africa, and Asia, began in 1754 with British efforts to dislodge the French from forts they had constructed in western Pennsylvania. In the previous year, George Washington, then only twenty-one years old, had been dispatched by the colony's governor on an **unsuccessful mission to persuade French soldiers to abandon a fort they were building on lands claimed by the Ohio Company**. In 1754, Washington returned to the area with two companies of soldiers. After an ill-considered attempt against a larger French and Indian force, resulting in the loss of one-third of his men, Washington was forced to surrender. Soon afterward, an expedition led by General Edward Braddock against Fort Duquesne (today's Pittsburgh) was ambushed by French and Indian forces, leaving Braddock and two-thirds of his 3,000 soldiers dead or wounded.

For two years, the war went against the British. The southern back-country was ablaze with fighting among British forces, colonists, and Indians. Inhumanity flourished on all sides. Indians killed hundreds of colonists in western Pennsylvania and pushed the line of settlement all the way back to Carlisle, only 100 miles west of Philadelphia. In Nova Scotia, the British rounded up around 5,000 local French residents, called **Acadians**, confiscated their land, and expelled them from the region, selling their farms to settlers from New England. Some of those expelled eventually returned to France; others ended up as far away as Louisiana, where their descendants came to be known as Cajuns.

As the British government under Secretary of State William Pitt, who took office in 1757, raised huge sums of money and poured men and naval forces into the war, the tide of battle turned. By 1759, Britain—with colonial and Indian soldiers playing a major role—had captured the pivotal French outposts Forts Duquesne, Ticonderoga (north of Albany), and Louisbourg on Cape Breton Island, which guarded the mouth of the St. Lawrence River. In September of that year, a French army was defeated on the Plains of Abraham near Quebec. British forces also seized nearly all the islands in the French Caribbean and established control of India.

A World Transformed

Britain's victory fundamentally reshaped the world balance of power. In the Peace of Paris in 1763, France ceded Canada to Britain, receiving back in return the sugar islands of Guadeloupe and Martinique (far more lucrative colonies from the point of view of French authorities). Spain ceded



Benjamin Franklin produced this famous cartoon in 1754, calling on Britain's North American colonies to unite against the French.

William Pitt

The global balance of power