

LQT2 Capstone Prospectus

	value: 0.00	value: 1.00	value: 2.00	value: 3.00	value: 4.00	Score/Level
Articulation of Response (clarity, organization, mechanics)	The candidate provides unsatisfactory articulation of response.	The candidate provides weak articulation of response.	The candidate provides limited articulation of response.	The candidate provides adequate articulation of response.	The candidate provides substantial articulation of response.	
A1. Problem	The candidate does not provide in the abstract a logical summary of the business/IT problem under investigation.	The candidate provides in the abstract a logical summary, with no detail, of the business/IT problem under investigation.	The candidate provides in the abstract a logical summary, with limited detail, of the business/IT problem under investigation.	The candidate provides in the abstract a logical summary, with adequate detail, of the business/IT problem under investigation.	The candidate provides in the abstract a logical summary, with substantial detail, of the business/IT problem under investigation.	
A2. Plan	The candidate does not provide in the abstract a logical summary of the plan.	The candidate provides in the abstract a logical summary, with no detail, of the plan.	The candidate provides in the abstract a logical summary, with limited detail, of the plan.	The candidate provides in the abstract a logical summary, with adequate detail, of the plan.	The candidate provides in the abstract a logical summary, with substantial detail, of the plan.	
A3. Methodology	The candidate does not provide in the abstract a logical summary of the research methodology.	The candidate provides in the abstract a logical summary, with no detail, of the research methodology.	The candidate provides in the abstract a logical summary, with limited detail, of the research methodology.	The candidate provides in the abstract a logical summary, with adequate detail, of the research methodology.	The candidate provides in the abstract a logical summary, with substantial detail, of the research methodology.	
A4. Implementation Proposal	The candidate does not provide in the abstract a logical summary of the implementation proposal.	The candidate provides in the abstract a logical summary, with no detail, of the implementation proposal.	The candidate provides in the abstract a logical summary, with limited detail, of the implementation proposal.	The candidate provides in the abstract a logical summary, with adequate detail, of the implementation proposal.	The candidate provides in the abstract a logical summary, with substantial detail, of the implementation proposal.	
A5. Outcomes	The candidate does not provide in the abstract a logical summary of the proposed outcomes.	The candidate provides in the abstract a logical summary, with no detail, of the proposed outcomes.	The candidate provides in the abstract a logical summary, with limited detail, of the proposed outcomes.	The candidate provides in the abstract a logical summary, with adequate detail, of the proposed outcomes.	The candidate provides in the abstract a logical summary, with substantial detail, of the proposed outcomes.	
B1. Project Scope	The candidate does not provide in the introduction a logical summary of the scope of the project.	The candidate provides in the introduction a logical summary, with no detail, of the scope of the project.	The candidate provides in the introduction a logical summary, with limited detail, of the scope of the project.	The candidate provides in the introduction a logical summary, with adequate detail, of the scope of the project.	The candidate provides in the introduction a logical summary, with substantial detail, of the scope of the project.	
B2. Project Rationale	The candidate does not provide in the introduction a logical summary of the	The candidate provides in the introduction a logical summary, with no detail,	The candidate provides in the introduction a logical summary, with limited	The candidate provides in the introduction a logical summary, with adequate	The candidate provides in the introduction a logical summary, with substantial	

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	rationale for choosing the project.	of the rationale for choosing the project.	detail, of the rationale for choosing the project.	detail, of the rationale for choosing the project.	detail, of the rationale for choosing the project.	
B3. Problem Summary	The candidate does not provide in the introduction a logical summary of the problem statement.	The candidate provides in the introduction a logical summary, with no detail, of the problem statement.	The candidate provides in the introduction a logical summary, with limited detail, of the problem statement.	The candidate provides in the introduction a logical summary, with adequate detail, of the problem statement.	The candidate provides in the introduction a logical summary, with substantial detail, of the problem statement.	
B4. Problem Background	The candidate does not provide in the introduction a logical summary of the background of the problem.	The candidate provides in the introduction a logical summary, with no detail, of the background of the problem.	The candidate provides in the introduction a logical summary, with limited detail, of the background of the problem.	The candidate provides in the introduction a logical summary, with adequate detail, of the background of the problem.	The candidate provides in the introduction a logical summary, with substantial detail, of the background of the problem.	
B5. Need for the Solution	The candidate does not provide in the introduction a logical summary of the need for the solution.	The candidate provides in the introduction a logical summary, with no detail, of the need for the solution.	The candidate provides in the introduction a logical summary, with limited detail, of the need for the solution.	The candidate provides in the introduction a logical summary, with adequate detail, of the need for the solution.	The candidate provides in the introduction a logical summary, with substantial detail, of the need for the solution.	
B6. Reason for Approach	The candidate does not provide in the introduction a logical summary of the reasons for the chosen approach.	The candidate provides in the introduction a logical summary, with no detail, of the reasons for the chosen approach.	The candidate provides in the introduction a logical summary, with limited detail, of the reasons for the chosen approach.	The candidate provides in the introduction a logical summary, with adequate detail, of the reasons for the chosen approach.	The candidate provides in the introduction a logical summary, with substantial detail, of the reasons for the chosen approach.	
B7. Prospectus Organization	The candidate does not provide in the introduction a logical summary of the organization of the prospectus.	The candidate provides in the introduction a logical summary, with no detail, of the organization of the prospectus.	The candidate provides in the introduction a logical summary, with limited detail, of the organization of the prospectus.	The candidate provides in the introduction a logical summary, with adequate detail, of the organization of the prospectus.	The candidate provides in the introduction a logical summary, with substantial detail, of the organization of the prospectus.	
C1. Background Information	The candidate does not provide in a business statement or an IT problem statement a logical summary of the background information of the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with no detail, of the background information of the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with limited detail, of the background information of the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with adequate detail, of the background information of the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with substantial detail, of the background information of the problem.	
C2. Causes	The candidate does not provide in a business statement or an IT problem statement a logical summary of the causes of the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with no detail, of the causes of the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with limited detail, of the causes of the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with adequate detail, of the causes of the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with substantial detail, of the causes of the problem.	

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C3. Business Impacts	The candidate does not provide in a business statement or an IT problem statement a logical summary of the business impacts of the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with no detail, of the business impacts of the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with limited detail, of the business impacts of the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with adequate detail, of the business impacts of the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with substantial detail, of the business impacts of the problem.	
C4. Cost Analysis	The candidate does not provide in a business statement or an IT problem statement a logical summary of the cost analysis.	The candidate provides in a business statement or an IT problem statement a logical summary, with no detail, of the cost analysis.	The candidate provides in a business statement or an IT problem statement a logical summary, with limited detail, of the cost analysis.	The candidate provides in a business statement or an IT problem statement a logical summary, with adequate detail, of the cost analysis.	The candidate provides in a business statement or an IT problem statement a logical summary, with substantial detail, of the cost analysis.	
C5. Risk Analysis	The candidate does not provide in a business statement or an IT problem statement a logical summary of the risk analysis.	The candidate provides in a business statement or an IT problem statement a logical summary, with no detail, of the risk analysis.	The candidate provides in a business statement or an IT problem statement a logical summary, with limited detail, of the risk analysis.	The candidate provides in a business statement or an IT problem statement a logical summary, with adequate detail, of the risk analysis.	The candidate provides in a business statement or an IT problem statement a logical summary, with substantial detail, of the risk analysis.	
C6. Assumptions	The candidate does not provide in a business statement or an IT problem statement a logical summary of the assumptions about the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with no detail, of the assumptions about the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with limited detail, of the assumptions about the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with adequate detail, of the assumptions about the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with substantial detail, of the assumptions about the problem.	
C7. Limitations	The candidate does not provide in a business statement or an IT problem statement a logical summary of the limitations of the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with no detail, of the limitations of the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with limited detail, of the limitations of the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with adequate detail, of the limitations of the problem.	The candidate provides in a business statement or an IT problem statement a logical summary, with substantial detail, of the limitations of the problem.	
C8. Terms	The candidate does not provide in a business statement or an IT problem statement a logical summary of the technical terms used in the statement.	The candidate provides in a business statement or an IT problem statement a logical summary, with no detail, of the technical terms used in the statement.	The candidate provides in a business statement or an IT problem statement a logical summary, with limited detail, of the technical terms used in the statement.	The candidate provides in a business statement or an IT problem statement a logical summary, with adequate detail, of the technical terms used in the statement.	The candidate provides in a business statement or an IT problem statement a logical summary, with substantial detail, of the technical terms used in the statement.	
D. Technology Solution	The candidate does not provide a logical explanation for why a	The candidate provides a logical explanation, with no support, for why a	The candidate provides a logical explanation, with limited support, for why a	The candidate provides a logical explanation, with adequate support, for why	The candidate provides a logical explanation, with substantial support, for	

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	technology solution is needed.	technology solution is needed.	technology solution is needed.	a technology solution is needed.	why a technology solution is needed.	
D1. Business Drivers	The candidate does not provide a logical discussion of the business drivers.	The candidate provides a logical discussion, with no detail, of the business drivers.	The candidate provides a logical discussion, with limited detail, of the business drivers.	The candidate provides a logical discussion, with adequate detail, of the business drivers.	The candidate provides a logical discussion, with substantial detail, of the business drivers.	
D1a. Justification	The candidate does not provide a logical justification of the importance of the business drivers.	The candidate provides a logical justification, with no support, of the importance of the business drivers.	The candidate provides a logical justification, with limited support, of the importance of the business drivers.	The candidate provides a logical justification, with adequate support, of the importance of the business drivers.	The candidate provides a logical justification, with substantial support, of the importance of the business drivers.	
D2. No Solution	The candidate does not provide a logical discussion of what could happen if no technology solution were implemented.	The candidate provides a logical discussion, with no support, of what could happen if no technology solution were implemented.	The candidate provides a logical discussion, with limited support, of what could happen if no technology solution were implemented.	The candidate provides a logical discussion, with adequate support, of what could happen if no technology solution were implemented.	The candidate provides a logical discussion, with substantial support, of what could happen if no technology solution were implemented.	
D3. Solution	The candidate does not provide a logical justification of the technology solution within business priorities.	The candidate provides a logical justification, with no support, of the technology solution within business priorities.	The candidate provides a logical justification, with limited support, of the technology solution within business priorities.	The candidate provides a logical justification, with adequate support, of the technology solution within business priorities.	The candidate provides a logical justification, with substantial support, of the technology solution within business priorities.	
E. Sources	When the candidate uses sources, the candidate does not provide in-text citations and references.	When the candidate uses sources, the candidate provides only some in-text citations and references.	When the candidate uses sources, the candidate provides appropriate in-text citations and references with major deviations from APA style.	When the candidate uses sources, the candidate provides appropriate in-text citations and references with minor deviations from APA style.	When the candidate uses sources, the candidate provides appropriate in-text citations and references with no readily detectable deviations from APA style, OR the candidate does not use sources.	