https://www.youtube.com/watch?v=I90ZluYvHic&feature=youtu.be

https://www.youtube.com/watch?v=f09ybYDJoSE&feature=youtu.be

As the videos you watched indicate, you now have to be much more skillful readers. In the world today, reading encompasses a whole new range of critical and creative skills. Without possibly realizing it, you take in a lot of information just from looking at still and moving images.

Movies are part of this multi-model world. Pick a movie that you enjoy from a visual perspective. Write a brief rhetorical analysis using the following to guide you. Set-up the film. What is the basic plot? What is the author’s point of view? • What bias or prejudice might this author have?

Identify the audience and the purpose for the document. The audience may be the general viewing public, or it might be a more specific group, such as teenagers, parents, workers in a specific industry, or men and women enlisted in the military. The purpose may be to inform, to entertain, to express an opinion, or to persuade. Ask: • When and where was the document created? • Why was it created?

Identify the information presented in the document. Use your knowledge of the filmmaking process to interpret the film. Ask: • What do you see? Identify specific people, places, or objects the filmmaker shows. • Which details help you to better understand the subject or the period in which the film was made?

Analyze the film language. Use your knowledge of film language, including composition, camera angles and distances, lighting, editing, movement, and sound to evaluate the film’s message. Ask: • What message does the film have? • What does the filmmaker want the audience to believe or do?

Make conclusions about the document. Now that you have studied the document, make your conclusions based on specific details in the film. Ask: • What questions does the film answer and/or what questions does the film leave unanswered? • What value do these moving images have as a source of historical or cultural information