|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Length** | **yes** | **between 1000-1399 words** | **between 800-999 words** | **between 600-799 words** | **less than 600 words** |
| is 1400-2000 words | 8 points | 5 points | 3 points | 2 points | 1 point |
| **Graphics** | **Excellent** | **Good** | **Fair** | **Needs Improvement** | **Does not pass** |
| incorporates at least two graphics | 3 points | 2 points | 1 point | 0.5 points | 0 points |
| graphics enhance the readability of the white paper | 4 points | 3 points | 2 points | 1 point | 0 points |
| graphics are clear | 3 points | 2 points | 1 point | 0.5 points | 0 points |
| **Executive Summary** | **Excellent** | **Good** | **Fair** | **Needs Improvement** | **Does not pass** |
| summarizes the whole report clearly | 10 points | 8 points | 6 points | 4 points | 0 points |
| is grammatically and mechanically sound | 5 points | 4 points | 3 points | 1 point | 0 points |
| **Introduction** | **Excellent** | **Good** | **Fair** | **Needs Improvement** | **Does not pass** |
| lays the groundword for the reader | 5 points | 4 points | 3 points | 2 points | 1 point |
| is grammatically and mechanically sound | 5 points | 4 points | 3 points | 2 points | 1 point |
| **Previous Approaches** | **Excellent** | **Good** | **Fair** | **Needs Improvement** | **Does not pass** |
| thoroughly describes approaches or strategies that have been previous used | 10 points | 8 points | 6 points | 4 points | 1 point |
| is grammatically and mechanically sound | 5 points | 4 points | 3 points | 2 points | 1 point |
| **New Findings** | **Excellent** | **Good** | **Fair** | **Needs Improvement** | **Does not pass** |
| describes the findings of research | 8 points | 6 points | 4 points | 2 points | 0 points |
| is grammatically and mechanically sound | 5 points | 4 points | 3 points | 1 point | 0 points |
| relates the findings to the purpose of the report | 6 points | 5 points | 4 points | 2 points | 0 points |
| **Conclusion** | **Excellent** | **Good** | **Fair** | **Needs Improvement** | **Does not pass** |
| reviews what the research shows in light of the previous approaches used | 3 points | 2 points | 1 point | 0 points | 0 points |
| is grammatically and mechanically sound | 3 points | 2 points | 1 point | 0 points | 0 points |
| **References** | **Excellent** | **Good** | **Fair** | **Needs Improvement** | **Does not pass** |
| cites sources in APA format | 4 points | 3 points | 2 points | 1 point | 0 points |
| lists sources in "References" page in APA format | 5 points | 4 points | 3 points | 2 points | 0 points |
| integrates sources skillfully using signal phrases, parenthetical citations, etc. | 5 points | 4 points | 3 points | 2 points | 0 points |
| **use of library** | **yes** | **no** |  |  |  |
| uses at least one source through UMUC's OneSearch | 3 points | 0 points |
| **Overall Score** | **Excellent****90 or more** | **Good****80 or more** | **Fair****70 or more** | **Needs Improvement****60 or more** | **Does not pass****0 or more** |