

Introduction

Comparative Conclusion

Global Edge Chapter:

1. Globalization

a. Where do the top 3 exports go? What patterns and growth do you see?

<http://globaledge.msu.edu/countries/malaysia/economy>

b. What is your country's FDI Confidence index number? Has it risen or fallen?

<https://www.atkearney.com/gbpc/foreign-direct-investment-confidence-index>

2. National Differences in Political Economy

a. Ranking in Freedom Market, what factors were taken into consideration?

<https://freedomhouse.org/report/freedom-world/freedom-world-2015#.WCteBfkrLIV>

b. World Bank "Doing Business Indicator"- how easily contracts are enforced, how property can be registered, how investors can be protected. <http://www.doingbusiness.org/> : go into Explore Economy Data and select country

3. National Differences in Economic Development

a. Evaluate commercial transactions risks for foreign operations, indicate corrective measures with high risk. <http://www.delcredereducroire.be/en/> : select Total view on risks in all countries and pick country

b. Identify terrorism threat and political risk <https://www.riskmaps.aon.co.uk/site/map.aspx> : to sign up :

- i. Name First
- ii. Name Last
- iii. Company- King's
- iv. Profession- Student
- v. Email- King's email

#### 4. Differences in Culture

- a. Describe the most striking cultural characteristics that may affect business interactions
- b. Identify 5 tips regarding business etiquette

<http://www.kwintessential.co.uk/culture-vulture.html> : search country and click Guide To Country - Etiquette, Customs, Culture & Business or

<http://www.worldbusinessculture.com/index.html>

#### 5. Ethics, Corporate Social Responsibility, and Sustainability

- a. What is the latest annual Country Reports on Human Rights Practices, findings are under the “Worker’s Rights” section. What commonalities and differences are there?

<http://www.state.gov/j/drl/rls/hrrpt/> : click a year, find your country, click table of contents and select section 7 Workers Rights

- b. What problems does your country have with bribery? <http://www.transparency.org/bpi2011> : search country, click on country profile

#### 6. International Trade Theory

- a. Where does your country fall in exports and imports of merchandise trade?

[https://www.wto.org/english/res\\_e/statis\\_e/statis\\_e.htm](https://www.wto.org/english/res_e/statis_e/statis_e.htm) or

[https://www.wto.org/english/res\\_e/statis\\_e/statis\\_bis\\_e.htm?solution=WTO&path=/Dashboards/MAPS&file=Map.wcdf&bookmarkState={%22impl%22:%22client%22,%22params%22:{%22langParam%22:%22en%22}}](https://www.wto.org/english/res_e/statis_e/statis_bis_e.htm?solution=WTO&path=/Dashboards/MAPS&file=Map.wcdf&bookmarkState={%22impl%22:%22client%22,%22params%22:{%22langParam%22:%22en%22}})

#### 7. Government Policy and International Trade

- a. Outline the most important foreign trade policies: <https://ustr.gov/countries-regions>
- b. Is the country a member of WTO?

[https://www.wto.org/english/thewto\\_e/whatis\\_e/tif\\_e/org6\\_e.htm](https://www.wto.org/english/thewto_e/whatis_e/tif_e/org6_e.htm)

10. The Foreign Exchange Market

a. Identify currency of country, is there a foreign exchange risk? Give big mac index in terms of currency value, is it over valued or undervalued?

<http://www.economist.com/content/big-mac-index> , <http://www.xe.com/> ,

<http://globaledge.msu.edu/countries/croatia/risk>