

Unit 1 Assignment: Article Review



Read the following article found in the Kaplan Online Library:

Source: Soupta, L. (2001). Managing culture for competitive advantage at United Parcel Service. *Journal of Organizational Excellence*, 20(3), 19–26. Retrieved from: <http://search.ebscohost.com.lib.kaplan.edu/login.aspx?direct=true&db=bth&AN=4774182&site=eds-live>

In answering the following questions on the above article, aim for a paper that is 2 to 3 pages in length. Where appropriate, support your assertions from your Readings and/or your own experiences.

Questions:

1. How do practices such as internal promotion and assignment of broad job duties help UPS achieve its competitive business strategy?
2. How do the human resource practices at UPS help build teamwork?
3. Why are training and experience so important at UPS?

To successfully complete the Assignment, the following are the minimum requirements:

- Complete a 2 to 3 page paper in APA format – 12 pt. font, double-spaced, indented paragraphs, citations, reference list, etc.
- Include introductory and summary paragraphs.
- Limit the use of direct quotations – instead, paraphrase and cite the author's work.
- Reinforce your personal opinions with **at least two** credible or scholarly research articles (not to exceed 10-15% of content).
- Demonstrate your understanding of the weekly objective(s) through your response.
- Ensure that a response to each question of the case study is included within your paper.

Directions for Submitting Your Assignment

Before you submit your Assignment, you should save your work on your computer in a location and with a name that you will remember. Make sure your Assignment is in the appropriate format (Word, Excel, PowerPoint, or other).

Submit to the Assignment Dropbox.

Unit 1 Assignment		
Criteria	Possible Points	Points Earned
Content, Focus, Use of Text, and Research: 50% Described how practices such as internal promotion and assignment of broad job duties help UPS achieve its competitive business strategy.	5	
Described how the human resource practices at UPS help build teamwork.	5	
Explained why training and experience are so important at UPS.	5	
Used at least two credible or scholarly research (not to exceed 10-15% of content) to support thoughts.	5	
Analysis and Critical Thinking: 30% Responses demonstrated critical thinking and analysis and exhibited application of information.	12	
Spelling, Grammar, APA Format: 20% Clear business writing. Spelling and grammar are acceptable. Effective use of APA.	8	
Total	40	