

MBA 610 Final Project Part II, Milestone One Guidelines and Rubric

Overview: In Milestone One of Final Project Part II, you will submit an outline of your memorandum highlighting the following concepts: What pertinent aspects of U.S. law should the company be aware of in its goal to do business internationally? Assess the legal implications of moving business abroad specific to your chosen country. What are the advantages and disadvantages of such a move? What are the ethical implications involved in this business decision? Explain how other domestic companies have managed to comply with the U.S. laws related to this business decision in the past. How did these companies address potential compliance issues?

Prompt: For the second part of your summative assessment, you will assume the role of an employee at a fictional company and prepare an executive memo pertaining to the legal and ethical implications of a company doing business internationally.

Scenario

You are working for a major U.S. corporation that wants to expand its reach globally and has narrowed the search down to either Mexico or Japan. Your supervisor has asked you to prepare a memo that analyzes potential compliance issues with respect to aspects of law and ethics that are specific to one of the two countries. You will choose to prepare your memo for either Mexico or Japan and address the critical elements below. This will help inform the final executive decision.

Because you have some fluency with domestic laws, and given your background and history with the corporation, you have been asked to assess the pros and cons of the decision, and to provide your insights with respect to the ethical and legal implications of the expansion.

Specifically, the following critical elements must be addressed:

- I. What pertinent aspects of U.S. law should the company be aware of in its goal to do business internationally?
- II. Assess the legal implications of moving business abroad specific to your chosen country. What are the advantages and disadvantages?
- III. What are the ethical implications involved in this business decision?
- IV. Explain how other domestic companies have managed to comply with the U.S. laws related to this business decision in the past. How did these companies address potential compliance issues?

Guidelines for Submission: Your outline should be 2-3 double-spaced pages listing each of the four critical element questions above, with a minimum of three supporting statements for each. Include APA style guidelines for your citations and reference list. Generally speaking, the best memos include references to at least two cases for each point of law that is mentioned. Students also earn high marks when they cite cases that appear to support a different legal resolution than the one presented by the student, and then distinguish that case from the scenario described in this assignment. Such distinctions demonstrate exemplary understanding of the course materials

Instructor Feedback: This activity uses an integrated rubric in Blackboard. Students can view instructor feedback in the Grade Center. For more information, review [these instructions](#).

Southern New Hampshire University

Critical Elements	Proficient (100%)	Needs Improvement (75%)	Not Evident (0%)	Value
Aspects of U.S. Law	States the aspects of U.S. law appropriate for company's goal to do business internationally	States aspects of U.S. law for company's goal to do business internationally, but with gaps in accuracy or detail	Does not state the aspects of U.S. law appropriate for company's goal to do business internationally	22
Legal Implications	Emphasizes legal implications of moving business abroad specific to the chosen country, differentiating their advantages and disadvantages	Emphasizes legal implications of moving business abroad specific to the chosen country, differentiating their advantages and disadvantages, but with gaps in logic or detail	Does not emphasize legal implications of moving business abroad specific to the chosen country	23
Ethical Implications	Exposes the ethical implications involved in this business decision	Exposes the ethical implications involved in this business decision, but with gaps in logic or detail	Does not exposes the ethical implications involved in this business decision	23
Comply	States how domestic companies complied with U.S. laws related to business decision	States how domestic companies complied with U.S. laws related to business decision, but with gaps in accuracy or detail	Does not states how domestic companies complied with U.S. laws related to business decision	22
Articulation of Response	Submission has no major errors related to citations, grammar, spelling, syntax, or organization.	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas.	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas.	10
Total				100%