

CASE 24

Wright Brothers' Airport Shuttle Service

Database Case

Difficulty Rating: ★★★★★

SKILLS CHECK

You should review the following areas:

DATABASE SKILLS

- | | |
|-----------------------------|--------------------------|
| ✓ Aggregate Function | ✓ LookUp Wizard |
| ✓ AutoLookup Query | ✓ Parameter Query |
| ✓ Calculated Control | ✓ Relationship |
| ✓ Calculated Field | ✓ Report Design |
| ✓ Combo Box | ✓ Select Query |
| ✓ Filter By Form | ✓ Table Design |
| ✓ Form Design | |

CASE BACKGROUND

The Wright Brothers' Airport Shuttle Service provides economical off-airport parking and an airport shuttle service for its customers. Basil and Sage Wright, recognizing the advantage of offering these services to their customers, opened their off-airport parking and shuttle service two months ago. Since that time, they have watched demand for their business steadily increase. Basil Wright, overwhelmed with paperwork, began developing a simple reservation database. The intent of the database is to track current parking space reservations. As of today, Basil Wright has been unable to complete the database and has requested your help.

CASE SCENARIO

As a frequent traveler, Basil Wright recognizes the need for economical, off-airport parking. When an opportunity presented itself last year, Basil Wright and his brother, Sage Wright, purchased ten acres of land near the International Airport. The brothers have since converted a portion of their newly acquired land into a parking facility and provide a shuttle

CASE 24: Wright Brothers' Airport Shuttle Service

service for travelers. While Sage Wright is responsible for shuttling travelers to and from the airport, Basil Wright manages the business's daily paperwork activities.

Wright Brothers' Airport Shuttle Service offers valet parking, providing 200 covered valet parking spaces and 250 uncovered valet parking spaces. Covered parking is \$12.00 per day, and uncovered parking is \$10.50 per day.

When a customer arrives, he turns his car over to a parking attendant. The customer then walks into the office, provides necessary information to another attendant, requests covered or uncovered parking, receives a claim ticket, and then boards an airport shuttle. When a vehicle is checked in, the attendant uses a list of available parking spaces to determine where the car is to be parked. The vehicle is assigned a parking location, and a claim tag is hung from the vehicle's rearview mirror. When the valet parking customer returns, he calls the shuttle service, provides his claim ticket number, and then catches the next available shuttle to the parking facility. When he arrives at the parking facility, the parking attendant locates the customer's record by ticket number. The customer then pays his parking fees, picks up his car and leaves.

Basil Wright began building a database for the parking and shuttle service last month. However, the parking facility's popularity keeps Mr. Wright very busy with its daily operations, so he has been unable to complete the database. You are Mr. Wright's good friend, so you volunteer to continue working with the database. Initially, you will modify the database to track the company's current parking reservations.

Mr. Wright gives you a current reservation list and a copy of the incomplete database. After examining these items, you notice that the reservation list was created using a spreadsheet application and that the list contains basic, current reservation information. As the reservation list is in an electronic format, you can copy and paste the list's contents into the Parking table, once the table is created.

The current database contains several tables, including Airline, Car, Model, and Rate tables. These tables are populated with data. These tables require very little, if any, modifications. However, you realize that a Parking table is necessary, as well as a Parking Reservation form, Daily Check-In and Tentative Check-Out reports, a relationship between the Car and Model tables, and several queries. Mr. Wright stresses that the database should be simple in its design. He also mentions that he does not need to keep information about his past customers, previously parked vehicles, or past reservations.

Storage Specifications

As mentioned previously, Mr. Wright began working on the parking facility's database last month. However, his busy schedule prohibits him from completing the database. He gives you the incomplete database and requests that you continue working on its development. Mr. Wright has already designed and populated the Airline, Car, Model, and Rate tables. You must now design and populate the Parking table.

Table 1 shows the Parking table's structure. As mentioned above, the data to populate this table is stored in an electronic file. Once you have designed the table, you can copy and paste the data into the appropriate fields.

CASE 24: Wright Brothers' Airport Shuttle Service

Since the ticket number serves as the primary key, the attendant will enter a unique number for each ticket. You can assume that the ticket number is obtained from a preprinted claim ticket. To facilitate data entry, the Car Make, Car Model, Airline Abbreviation, and Rate Code values are obtained from a list of values. During table design, use the LookUp Wizard to create a list of values for each of these fields. As Mr. Wright does not wish to keep historical information on his customers, information about customers who have claimed their vehicles will be deleted from the database. However, you are not required to develop a delete query for this exercise.

A relationship between the Car and Model tables is required. You should look for a common column between the two tables for which you are establishing a relationship. For instance, the Car and Model tables both have a MakeID column. You can use this field to establish a relationship between the two tables. Keep in mind that the columns are not required to have the same name, although in this instance they do.

Table 1: Parking Table Structure

Field Name	Data Type	Field Description	Field Size	Comments
Ticket Number	Number	Stores the claim ticket number. This number is unique.	Long Integer	Serves as primary key.
Customer Last Name	Text	Stores the customer's last name.	50	Is required.
Customer First Name	Text	Stores the customer's first name.	50	Is required.
Check-In Date	Date/Time	Stores the date the vehicle is checked in.		Is required.
Check-Out Date	Date/Time	Stores the actual date the vehicle is picked up. Can differ from tentative return date.		
Tag Number	Text	Stores the vehicle's tag number.	10	Is required.
Tag State	Text	Identifies the state where the car is registered.	2	Use a default value of "OK."
Parking Location	Text	Identifies where the vehicle is parked.	5	Is required.
MakeID	Number	Identifies the vehicle's make.	Long Integer	Is required.
ModelID	Number	Identifies the vehicle's model.	Long Integer	

Username: Tekia Crawford **Book:** MIS Cases Decision Making with Application Software, Fourth Edition. No part of any book may be reproduced or transmitted in any form by any means without the publisher's prior written permission. Use (other than pursuant to the qualified fair use privilege) in violation of the law or these Terms of Service is prohibited. Violators will be prosecuted to the full extent of the law.

CASE 24: Wright Brothers' Airport Shuttle Service

Tentative Return Date	Date/Time	Is the expected return date.		
AAB	Text	Is the airline code.	3	
Rate Code	Text	Identifies the designated rate code for the vehicle.	3	Is required.
Comments	Memo	Used by the parking attendant to enter additional comments about the vehicle.		

Input Specifications

Figure 1 provides a sketch of the Parking Reservation form you will build. Although you are free to modify the form's design, the form must have a professional appearance and capture the data shown in Figure 1.

As the parking attendant completes the form, you would like him to select a rate code and then have the Rate and Description fields automatically filled in. To accomplish this, you construct an AutoLookup query that uses data from both the Parking and Rate tables. When constructing this query, add all the fields from the Parking table. From the Rate table, add the Rate and Description fields.

As you used the LookUp Wizard to create the Airline, Car Make, Car Model, and Rate Code fields in the Parking table, you realize that dropdown lists for these fields automatically appear on the Parking Reservation form. Using dropdown lists for these fields facilitates data entry, and you like this idea.

As you study the Current Charges field, you realize that Current Charges is a calculated field that works with date values. If a customer drops off his car on January 1 and picks the car up on January 2, he should pay for two days of parking, so your Current Charges formula should reflect this fact.

Username: Tekia Crawford **Book:** MIS Cases Decision Making with Application Software, Fourth Edition. No part of any book may be reproduced or transmitted in any form by any means without the publisher's prior written permission. Use (other than pursuant to the qualified fair use privilege) in violation of the law or these Terms of Service is prohibited. Violators will be prosecuted to the full extent of the law.

CASE 24: Wright Brothers' Airport Shuttle Service

Figure 2: Daily Check-In Report

Wright Brothers' Airport Shuttle Service Daily Check-In Report (Current Date)								
Covered/ Uncovered	Parking Location	Customer Last Name	Customer First Name	Ticket Number	Tag Number	Car Make	Car Model	Tentative Check-Out Date
Covered	C1	Bennett	Brooke	144	B7987	Mitsubishi	Montero	1/5/2009
	C3	Lansing	Larry	146	D4756	Lexus	ES250	1/7/2009

Category Subtotal:								
Uncovered	U5	Farmer	David	145	IMOK4	Ford	Expo	1/4/2009
	U7	Yu	Samantha	148	IM47	Mazda	Miata	1/15/2009

Category Subtotal:								
Total Vehicles Checked In:								

At the end of each day, Mr. Wright prints a Tentative Check-Out Report. This report identifies the vehicles tentatively scheduled for pickup the next day. Mr. Wright wants this report sorted by rate code. He also wants to know how many vehicles are tentatively scheduled for pick up. Since the report is printed for a particular day, you will construct a parameter query. The parameter query requests the user to provide a specific date, and then a report is generated based on this date. This parameter query is similar to the one you constructed above. Figure 3 shows a sketch for the Tentative Check-Out Report.

Username: Tekia Crawford **Book:** MIS Cases Decision Making with Application Software, Fourth Edition. No part of any book may be reproduced or transmitted in any form by any means without the publisher's prior written permission. Use (other than pursuant to the qualified fair use privilege) in violation of the law or these Terms of Service is prohibited. Violators will be prosecuted to the full extent of the law.

CASE 24: Wright Brothers' Airport Shuttle Service

Figure 3: Tentative Check-Out Report

<div style="text-align: center;"> Wright Brothers' Airport Shuttle Service Tentative Check-Out Report (Current Date) </div>						
Parking Location	Customer Last Name	Customer First Name	Ticket Number	Tag Number	Car Make	Car Model
C1	Adams	Audrey	144	B7987	Mitsubishi	Expo
C3	Lansing	Larry	146	D4756	Lexus	ES250
			.			
			.			
			.			
U5	Farmer	David	145	IMOK4	Ford	Expo
U7	Yu	Samantha	148	IM47	Mazda	Miata
			.			
			.			
			.			
Total Vehicles Scheduled for Pick Up:						

Mr. Wright needs answers for the following questions. Build queries to help Mr. Wright answer these questions. If you choose, you may generate reports based on these queries. Also, base your answers on the data that are currently in the database. (Do not worry about whether a customer's record should have been deleted.)

1. What is the average length of stay for vehicles? What are the average earnings?
2. How many cars are utilizing covered parking? Uncovered?
3. How many cars were checked in today? Checked out? (Use 12/31/2008 as the current date.)
4. Which airline is used most frequently?
5. For 12/31/2008, what percentage of covered valet parking spaces is used? What percentage of uncovered valet parking spaces is used?
6. Assume the brothers want to increase their rates for uncovered parking to \$12 and for covered parking to \$16 per day. How will this increase impact their overall revenue?
7. Which airlines are the Wright Brothers' Airport Shuttle Service customers using on January 22, 2009? The results should identify the airline and provide a customer count for the airline.

Username: Tekia Crawford **Book:** MIS Cases Decision Making with Application Software, Fourth Edition. No part of any book may be reproduced or transmitted in any form by any means without the publisher's prior written permission. Use (other than pursuant to the qualified fair use privilege) in violation of the law or these Terms of Service is prohibited. Violators will be prosecuted to the full extent of the law.

CASE 24: Wright Brothers' Airport Shuttle Service

8. To date, what are the total earnings for the shuttle service? How much revenue has been generated by covered valet parking? Uncovered valet parking?
9. How much revenue has already been received for the month of January?

Implementation Concerns

In order to build the portion of the database described in the case scenario, you will build a table, a form, two reports, and several queries, including select, parameter, and AutoLookup queries. Several of the queries require you to sort, specify criteria, create expressions, and use data from two or more tables. Keep in mind that the form and reports are based on queries, so you should construct your queries before building the form and reports.

In order to design the reports, you base the reports on queries, specify sort orders, and work with report headers, footers, and page headers. To enhance the appearance of the form and reports, you should locate a picture to insert in the form or report header. The form and reports require calculated controls.

You will establish a relationship between the Car and Model tables. You should establish this relationship before designing your queries.

4824421 2013/08/16 198.137.241.197

Test Your Design

After creating the table, form, queries, and reports, you should test your database design. Perform the following transactions.

1. The following customers have dropped off their cars. Enter this information into the database. You do not need to enter data into the Check-Out Date and Comments fields, so these fields are not shown in the following table.

Ticket Number	Customer Last Name	Customer First Name	Car Make ID	Car Model	Tag No	Tag State	Parking Location	Check-In Date	Tentative Return Date	AAB	Rate Code
400	Jester	Eleanor	Mitsubishi	Montero	E7T89	OK	U21	Enter Current Date	Scheduled to return 1 week from current date.	AA	1
401	Pellegrino	Allan	GMC	Envoy	YT090	OK	U22	Enter Current Date	Scheduled to return 2 weeks from current date.	WN	1
402	Ho	Chen	Cadillac	Escalade	KYRJ7	TX	C14	Enter Current Date	Scheduled to return the next day.	AA	2

Username: Tekia Crawford **Book:** MIS Cases Decision Making with Application Software, Fourth Edition. No part of any book may be reproduced or transmitted in any form by any means without the publisher's prior written permission. Use (other than pursuant to the qualified fair use privilege) in violation of the law or these Terms of Service is prohibited. Violators will be prosecuted to the full extent of the law.

CASE 24: Wright Brothers' Airport Shuttle Service

403	Yeh	Ling	Infiniti	G20	HI9864	TX	C19	Enter Current Date	Scheduled to return the next day.	CO	2
404	Polito	Ralph	Jeep	Grand Cherokee	KL76H	KS	C20	Enter Current Date	Scheduled to return 4 days from current date.	WN	2
405	Arnett	Benny	Buick	LeSabre	TR3345	KS	C21	Enter Current Date	Scheduled to return 1 week from current date.	DL	1

2. The following customers have claimed their cars.

Ticket Number	Customer Last Name	Customer First Name	Check-Out Date
9	Wodraska	Lester	January 3, 2009
10	Longfellow	Tabitha	January 3, 2009

3. Locate ticket number 20. What are the customer's current charges? Which airline did she use?

CASE DELIVERABLES

In order to satisfactorily complete this case, you should make the necessary modifications to the database and then prepare both written and oral presentations. Unless otherwise specified, submit the following deliverables to your professor.

1. A written report discussing any assumptions you have made about the case and the key elements of the case. Additionally, what features did you add to make the database more functional? User friendly? (Please note that these assumptions cannot violate any of the requirements specified above and must be approved by your professor.)
2. A printout of each form.
3. A printout of each report. For the Tentative Check-Out Report, use January 3, 2009, as the current date. For the Check-In Report, use January 22, 2009, as the current date.
4. An electronic, working copy of your database that meets the criteria mentioned in the case scenario and specifications sections.
5. Results for each query. (A memo to your instructor discussing these results should also be provided.)

Username: Tekia Crawford **Book:** MIS Cases Decision Making with Application Software, Fourth Edition. No part of any book may be reproduced or transmitted in any form by any means without the publisher's prior written permission. Use (other than pursuant to the qualified fair use privilege) in violation of the law or these Terms of Service is prohibited. Violators will be prosecuted to the full extent of the law.

CASE 24: Wright Brothers' Airport Shuttle Service

6. As mentioned above, you should prepare an oral presentation. (Your instructor will establish the time allocated for your presentation.) You should use a presentation package and discuss the key features of your database. Also, discuss how this database is beneficial for Mr. Wright. What modifications would make this database more beneficial for Mr. Wright?