Southern New Hampshire University

IT 270 Module Five Web Activity Guidelines and Rubric

Overview: Multimedia elements, including images, audio, and video, are a great way to add engaging visual content to a website. These elements allow you to bring in a wide variety of content that will energize and excite your audience. In this activity, you will add multimedia elements to a webpage to create visual interest and engagement for the user. These elements will include images, audio, and video.

Prompt: For the purposes of this exercise, you will be provided with simple HTML and CSS templates to start. You will be provided a list of changes to make to this file so that you meet the objectives of the assignment. You may feel free to use your final project site and the elements you want to add to that site as the basis of this activity! This will provide you the opportunity to receive direct feedback from your instructor on this activity that is specific to your own final project!

1. Reference the Module Five Incorporating Multimedia tutorial to add multimedia elements to your website.
2. Zip and submit the completed Mod5 subfolder to Blackboard.

Specifically, the following **critical elements** must be addressed:

I.   **Integrate images** into the website.
II.   **Integrate audio/sound files** into the website.
III. **Integrate video files** into the website.
IV.   Utilize **CSS3** to manipulate elements on a webpage.
   a) Use CSS3 to **display an object** with a drop shadow.
   b) Use CSS3 to **rotate an object** on the page.
   c) Use CSS3 to **apply a background image** to the webpage.

Guidelines for Submission: You must submit the zipped folder you created as a result of this activity, including all of your files for your webpage.

Instructor Feedback: This activity uses an integrated rubric in Blackboard. Students can view instructor feedback in the Grade Center. For more information, review these instructions.

Critical Elements	Attempted With Minimal or No Functional Issues (100%)	Attempted With Key Functional Issues (70%)	Was Not Evident in Submission (0%)	Value
Integrate Images	Integrates images of two different file types into the webpage	Integrates images into the webpage, but does not use two different file types	Does not integrate images into the webpage	18
Integrate Audio/Sound	Integrates audio/sound of two different formats into the webpage	Integrates audio/sound into the webpage, but does not use two different formats	Does not integrate audio/sound into the webpage	18

Integrate Video	Integrates video of two different formats into the webpage	Integrates video into the webpage, but does not use two different formats	Does not integrate video into the webpage	18
CSS3: Display an Object	Displays an object on the page with a drop shadow using CSS3		Does not display an object on the page with a drop shadow using CSS3	14
CSS3: Rotate an Object	Rotates an object on the page using CSS3		Does not rotate an object on the page using CSS3	14
CSS3: Apply a Background Image	Applies a background image to the webpage using CSS3, demonstrating consideration for legibility of page content	Applies a background image to the webpage using CSS3, but does not demonstrate consideration for legibility of page content	Does not apply a background image to the webpage using CSS3	18
			Total	**100%**